Dear ITE Southern California Members,

Shared mobility services and automated or self-driving vehicles are anticipated to reshape transportation in the years to come. At our January meeting, Mr. Jay Kim, Los Angeles Department of Transportation (LADOT), presented on the topic “Urban Mobility in a Digital Age” to give insight on the changing trends in transportation technology and its impact on LADOT, and the services it provides. This joint meeting with City Traffic Engineers was held on January 9, 2019 at Monterey Hill Restaurant and was well attended by professionals in public and private sector. A big thank you to our meeting sponsor, Econolite, for their continued support!

We are excited to announce that Cal Poly Pomona will be hosting the 2019 ITE Southern California Section Student Traffic Bowl on February 9, 2019 (Saturday) starting at 10 AM. There are no registration costs, and everyone is welcome! So, do join us in supporting our local Student Chapters and cheer for your Alma Mater.

Our next meeting is a joint meeting with the ITE Central Coast Section on Wednesday, February 13, 2019. Continuing the theme of shared mobility services from last month, Mr. Jay Dinkins and Mr. Kyle Kozar from the City of Santa Monica will be presenting on the topic “Santa Monica Adapting to Ever-Changing Mobility Solutions – A Scooter Share Story”. We look forward to the City’s experience handling this changing mobility trend and hope to see you at the event! Due to venue and food catering constraints, we would be unable to take walk-ins at this event. So, please register in advance. Thank you to our February meeting sponsor, Counts Unlimited!

I also want to take this opportunity to encourage you to renew your ITE membership, in case you have not already. Renewing is easy. Simply go to www.ite.org and click on “Pay Dues”. If you have any questions regarding your membership, email membership@ite.org, call +1-202-785-0060, or contact any of the ITE Southern California Section Board Members. Your membership helps support our Section, and as an ITE member, you can take full advantage of all that ITE has to offer such as discounts on webinars and publications.

Please note that the Election Ballots for ITE International Elections will open on February 13, 2019, 9 AM (PS) and close on March 14, 2019, 9 AM (PST). For more information on the election and 2019 Candidates for International Board, please refer to: https://www.ite.org/about-ite/2019-candidates-for-international-board/. The brochures for the two international Vice Presidential Candidates are included in this newsletter.

Last, but never the least, special thanks to our newsletter sponsors for this month, CUBIC/Trafficware, Iteris, and LaneLight. Your incredible show of support through sponsorships helps our Section immensely!

PS: For those who are wondering about our President, Josh McNeill’s absence, he is taking a small break to adjust to a new role as he welcomes a new addition to his family. Please join me in wishing him and his family the very best – especially to the budding future (transportation) engineer!
<table>
<thead>
<tr>
<th>Position</th>
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<tbody>
<tr>
<td>President</td>
<td>Josh McNeill</td>
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<td>Marc Violett</td>
<td>Michael Baker International <a href="mailto:marc.violett@mbakerintl.com">marc.violett@mbakerintl.com</a></td>
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Friday, March 29, ASCE California Infrastructure Symposium and Awards Dinner at San Diego Convention Center, [www.caisregion9.org](http://www.caisregion9.org)

Tuesday, April 30 to Thursday, May 2, West Coast Rail Conference at LA Metro, [www.ushsr.com](http://www.ushsr.com)

Saturday, June 22 to Wednesday, June 26, ITE Western District Annual Meeting at Hyatt Regency in Monterey, [www.westernite.org](http://www.westernite.org)

Sunday, July 21 to Wednesday, July 24, ITE International Annual Meeting & Exhibit in Austin, Texas, [www.ite.org](http://www.ite.org)

former governor jerry brown at the june 6, 2015 high-speed rail groundbreaking in fresno proclaims: “my inclination would be to not spend a thing. then again, i like trains. i especially like high-speed trains.” (photo credit: california high-speed rail authority)

former governor jerry brown’s proclamation was a product of considerable education and advocacy efforts on the part of legislators (especially former senate president pro tempore and current sacramento mayor darrell steinberg) and nonprofits. sb 1029 (high-speed passenger rail bond act) passed both houses in july 2012 including a “single-vote margin” in the senate. among the nonprofits were transform ([www.transformca.org](http://www.transformca.org)), i will ride ([www.iwillridehsr.com](http://www.iwillridehsr.com)), californiaans for high-speed rail ([www.ca4hsr.com](http://www.ca4hsr.com)) and the us high-speed rail association ([www.ushsr.com](http://www.ushsr.com)). specifically, transform walked the halls of the capitol and distributed their “moving ahead with high-speed rail” report to the offices of all 122 elected officials encouraging a “yes” vote on the high-speed rail legislation. californians for high-speed rail embarked on a similar hall walking campaign with their own declaration of support (with numerous signatories) and a support letter from washington dc by the us high-speed rail association.

following the high-speed rail groundbreaking, the focused shifted to roads with the messages that “kicking the can down the road” is only leading to escalating degradation of california’s roadways. this was primarily a collaborative effort from the fix our roads coalition including transportation california ([www.transportationca.com](http://www.transportationca.com)), the league of california cities, and the california state association of counties. their “hall walking” campaign was instrumental in the successful passage of sb 1, allocating $52.4 billion for transportation improvements over the next 10 years.

in december 2018 and january 2019, the us high-speed rail association ([www.ushsr.com](http://www.ushsr.com)) (ushsr) (conference postcards and seasons greetings cards) and the greater sacramento economic council ([www.selectsacramento.com](http://www.selectsacramento.com)) (gsec) (four-step vision to unite the us pacific southwest while stimulating local industries) were involved in two “hall walking” campaigns to reinforce to governor gavin newsom the importance of high-speed rail in general and sacramento’s role in the project. this was in light of governor newsom inheriting a $24 billion surplus from former governor brown, an audit report questioning the speed and resourcefulness of the project to-date, and adherence to a 2002 population density study leaving sacramento and san diego potentially not seeing hsr until 2050. individuals passionate about the cause were encouraged to get a photo in front of the siemens high-speed train in the state railroad museum, and place that photo on a postcard along with a four-step vision and their contact information.

a four-step vision was formulated and communicated reflecting the values of: (1) expedited implementation by the olympics; (2) prioritization based on constructability to accelerate ridership revenue and private investment; (3) local industry engagement (siemens manufactures passenger rail vehicles in sacramento); and (4) the tying together of the northern california, southern california, and high desert mega-regions.

- 2022: sacramento
- 2024: bay area, silicon valley
- 2026: las vegas, los angeles, orange county, inland empire, san diego
- 2028: redding, reno, phoenix, olympics
On Tuesday, January 15, the California High-Speed Rail Authority held public Finance & Audit and Board of Directors Meetings at the Secretary of State Building in Sacramento with a primary focus on responding to the Audit issued the prior November. This Audit and the Legislative Hearing that followed provided valuable recommendations for increasing project oversight at the Authority level, making more efficient use of public funds, and expediting the construction in the Central Valley to avoid having to pay back the Federal Government $3.5 billion.

During the Board of Directors Meeting, the High-Speed Rail Authority Board approved the Authority Staff’s action plan to address the Audit. Audit themes and Authority responses (Italics) are as follows:

- Chapter 1: “Adhere to Oversight Firm Guidance and Document Deviations”. **Implemented**

- Chapter 2: “Prioritize contract management efforts and establish formal process for hiring experienced contract managers”, **In-Progress**: "Formal process drafted emphasizing contract management experience/skills"; “Duty statements for contract managers and supervisors reviewed and modified”; and “Contract manager supervisor training” under development.

- Chapter 3: Provide mechanisms for charting key performance indicators (KPI’s), reporting on progress, and making corrective measures when KPI’s are not being met. These KPI’s include not only progress against milestones to avoid federal penalties, but also the distinction between emissions generated by construction (offset by tree planting) and during operations (AB 32 initially written with High-Speed Rail in mind): **In-Progress**

Following the Board’s approval, Board Chairman Dan Richard explained that Newly Installed Governor Gavin Newsom requested that the Authority prove that they are taking immediate action on addressing all of the Auditor’s comments. Chairman Dan Richard explained that the next step is to communicate the Board-approved action plan to the Governor’s Office in an effort to satisfy Governor Newsom’s interest in “more transparency and accountability” on the project. Governor Newsom just announced an ambitious goal of “boosting the state’s new housing supply by 3.5 million units by 2025”. Therefore, there may be value in the Authority significantly ramping up its Transit & Land Use Committee and communicating to Governor Newsom what the HSR Project means in terms of generating TOD (www.tod.org) – a mix of residential and commercial uses around HSR Stations. Robust TOD would also help to “reduce VMT’s and electrify remaining VMT’s” to meet the 19% per capita GHG reduction mandate relative to 2005 values by 2035.

For information on this and prior meetings and a schedule of upcoming meetings, go to www.hsr.ca.gov and click on “Board Meeting Information”.

To collaborate with High-Speed Rail experts from around the world at a local conference and discuss best practices for “boosting transparency and accountability” on major infrastructure endeavors, go to http://www.ushsr.com/events/losangeles2019.html.
The Joint January Meeting with City Traffic Engineers was held on Wednesday, January 9, 2019 at Monterey Hill Restaurant in Monterey Park. This meeting had over 55 professionals from both private and public section in attendance. The speaker for the day was Mr. Jay Kim, Assistant General Manager, Los Angeles Department of Transportation (LADOT) who presented on the topic “Urban Mobility in Digital Age”.

Prior to the presentation, a few announcements were made by the ITE-SoCal President, Josh McNeill, and CTE outgoing President, Daniel Quintana.

- Josh relayed the success of the Joint Holiday Mixer with RSBITE and OCTEC in December 2018. The event attracted 130 attendees.
- Registration for the Western District Meeting in Monterey Bay is now open. The meeting will be held at the Hyatt Regency Hotel and Spa on Del Monte Golf Course on June 22-26, 2019. Vendor booths and sponsorships are still available. The deadline for abstracts has been extended till January 25th.
- ITE-SoCal has great events in the works for the months ahead with the Annual Student Traffic Bowl at Cal Poly Pomona the first in line. This event will be held on Saturday, February 9, 2019 from 10 AM to 1 PM. The next Section luncheon will be on February 13, 2019 jointly hosted with Central Coast ITE at the Santa Monica Public Library.
- Daniel introduced the new CTE president, Christian Malpica (City of Diamond Bar) at the meeting. CTE hosts bi-monthly meetings every second Wednesdays at noon.
- Josh introduced the lunch sponsor of the month, Econolite, who presented their products and services.

Following the announcements, Josh introduced the speaker. Mr. Kim currently oversees the Office of Mobility Management and provides executive management oversight for the planning and operation of transit, paratransit, development review, on and off-street parking facilities and taxicab regulations to ensure that LADOT meets the goals of the Sustainable City Plan. In his presentation, Mr. Kim highlighted on how LADOT is adapting to changing trends in transportation technology.

As part of our “One ITE” initiative, we are promoting diversity and equity in our transportation industry. ITE International is offering a “brand new” scholarship program as highlighted on the attached flyer. This program is open to any U.S. high school student of African-American, Native American, Alaskan, and Hawaiian or Hispanic/Latino heritage with an interest in a career in transportation. Candidates should be seeking to study transportation engineering, planning, or a related-field at a school with an established ITE Student Chapter. A total of up to $20,000 in scholarships will be awarded to the selected candidate.

Please see the attached flyer. The deadline of the applications is March 31, 2019. Also, please share this information with your colleagues, universities, high schools, and family.

Associate Engineer with City of Hermosa Beach per City Manager Suja Lownethal
Please see this link on LinkedIn for more information and application instructions:


Traffic Engineer with City of Palm Coast, Florida per Senior Staff Assistant Kathy Picano
The Traffic Engineer would perform professional engineering services in the planning, coordination, and implementation of private and public projects while performing maintenance operations functions for the City’s transportation systems. For more information, go to:

http://www.palmcoastgov.com/employment/openings
Come one, come all to the Annual Student Traffic Bowl event! Thank you to Cal Poly Pomona for hosting the SoCal Student Chapter in a friendly but fierce competition to crown the 2019 winners.

- What: Student Traffic Bowl at Cal Poly Pomona
- Where: 3801 West Temple Avenue, Building 15 – Room 1807, Pomona, CA 91768
- When: Saturday February 9th at 10:00 am
- Why: To cheer on your alma mater!

We look forward to seeing you there!

Call for Technical Articles

If you are interested in preparing a technical article for inclusion in an upcoming newsletter, then please send it to Co-Newsletter Editors Bryan Elenes (belenes@advantec-usa.com) and David Schwegel (davidmschwegel1@gmail.com) by the end of the month preceding the next month’s newsletter. For the March 2018 Newsletter, the deadline is 11:59 PM on Thursday, February 28th. Typically, 300 words and one photo fit into one column of our monthly newsletter.

Call for Newsletter and Meeting Sponsors

To maintain ITE SoCal as a strong and vibrant organization and to give companies the opportunity to showcase their latest services and products, both meeting and newsletter sponsorship opportunities are available.

Meeting sponsorship provides an opportunity to make a brief PowerPoint presentation on your company at monthly meetings that typically attract over 100 attendees. Many of the meetings are held jointly with other ITE sections and transportation organizations, thereby reinforcing the strong publicity opportunity.

Newsletter sponsorship provides an opportunity to include a half or full-page ad in the monthly newsletter that gets published nine times annually and distributed to over 700 transportation professionals throughout Los Angeles and Orange Counties, also reinforcing the strong publicity in this publication that gets circulated far and wide within the expansive transportation industry throughout Southern California.

For more information, please contact Sponsorship Coordinators Emilio Murga (emilio@albertgrover.com) and Meghavardhan Govindu (mgovindu@gundacorp.com).

The Sponsorship Committee thanks this month’s Newsletter and Meeting Sponsors:

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<th>Newsletter Sponsors</th>
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<th>Meeting Sponsor</th>
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* Please note that CUBIC has acquired Trafficware and has updated their logo accordingly.

Here is their new logo:

CUBIC

Voting for 2019 ITE International Vice President Candidates runs between February 13, 9:00 am (PST) and March 14, 9:00 am (PST). Please see candidate statements attached to this newsletter and at the following link:


ITE Spotlite/e-newsletters

- January 14 - https://conta.cc/2FzUgJL
- January 2 - https://conta.cc/2FBNCmr
- December 20 - https://conta.cc/2FAwVYr
- December 6 - https://conta.cc/2FCF3Yn
Initiatives and Announcements
• Election email with information on International candidates - https://conta.cc/2FzJ7Zg

Speed Management Noteworthy Practices
• Guidance Document for practitioners under development by ITE

ITE Initiatives, Programs, and Positions
• MaaS Initiative - https://conta.cc/2FD9C0i
• Awards Program - https://conta.cc/2FBB7XZ
• Position on CAV's - https://conta.cc/2FBBAJ

Podcast
• Past, Present, and Future of Transportation with AASHTO Exec. Dir. Frederick G. "Bud" Wright - https://www.spreaker.com/user/ite-talks-transportation/bud-wright-interview

Section and Chapter STEM Outreach Competition
Thank you to all who participated. There is a write up on the winner in the January issue of ITE Journal. ITE’s STEM sub-committee named the Joint ITE Student Chapter of Florida A&M University (FAMU) and Florida State University (FSU) the winner of this year’s STEM competition for its project, “Hands-On STEM Transportation Activities on Traffic Safety.” In collaboration with FAMU-FSU College of Engineering, the ITE FAMU-FSU Student Chapter conducted hands-on STEM transportation activities to increase awareness of K–12 students from the FAMU Developmental Research School on traffic safety-related issues.

ITE Western District Annual Meeting

For more information, visit: https://www.westernite.org/annualmeeting/
Lost in the matrix?

Big data can be overwhelming.

We help you gain real insights from relevant transportation data to improve the safety and mobility of your roadways.

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<td>AUGUST 2018</td>
<td>ITE Annual Summer Mixer</td>
<td>Wed. Aug 22, 2018</td>
<td>Dinner – 5:30 PM</td>
<td>Police Academy Rock Garden, Los Angeles</td>
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<td>SEPTEMBER 2018</td>
<td>Regular ITE Meeting</td>
<td>Wed. Sept 19, 2018</td>
<td>Lunch – 11:30 AM</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<td>OCTOBER 2018</td>
<td>Joint Meeting with OCTEC</td>
<td>Thurs. Oct 25, 2018</td>
<td>Lunch – 11:30 AM</td>
<td>Orange County Mining Company, Orange</td>
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<td>NOVEMBER 2018</td>
<td>Joint Meeting with Riverside-San Bernardino Section</td>
<td>Wed. Nov 14, 2018</td>
<td>Lunch – 11:30 AM</td>
<td>The Restaurant at Kellogg Ranch, Cal Poly Pomona</td>
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<td>DECEMBER 2018</td>
<td>Holiday Mixer with RSBITE &amp; OCTEC</td>
<td>Wed. Dec 5, 2018</td>
<td>Appetizers – 5:00 PM</td>
<td>Knott's Berry Farm Hotel, Buena Park</td>
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<td>JANUARY 2019</td>
<td>Joint Meeting with City Traffic Engineers</td>
<td>Wed. Jan 16, 2019</td>
<td>Lunch – 11:30 AM</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<td>FEBRUARY 2019</td>
<td>Joint Meeting with Central Coast Section</td>
<td>Wed. Feb 13, 2019</td>
<td>Lunch – 11:30 AM</td>
<td>Santa Monica Public Library, Santa Monica</td>
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<td>MARCH 2019</td>
<td>Joint Meeting with San Diego Section</td>
<td>Fri. March 8, 2019</td>
<td>Workshop – 9:00 AM – 1:00 PM</td>
<td>Plaza de Magdelena San Juan Capistrano</td>
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<td>APRIL 2019</td>
<td>Regular ITE Meeting</td>
<td>Wed. April 17, 2019</td>
<td>Lunch – 11:30 AM</td>
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<td>MAY 2019</td>
<td>Student Chapter Night Co-sponsored by OCTEC</td>
<td>Wed. May 22, 2019</td>
<td>5:30 PM Student Job Fair, 6:30 PM Dinner</td>
<td>Knott’s Berry Farm Resort Hotel, Buena Park</td>
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<td>JUNE 2019</td>
<td>Mini-Workshop/Annual Business &amp; Joint Meeting with ITS SoCal</td>
<td>Wed. June 19, 2019</td>
<td>8:30 AM – 12:00 PM Workshop, 12:00 PM Lunch, 1:00 PM Business</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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**NOTE:** Locations and information is subject to change. Last Updated – February 5, 2019.
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One of the most expensive and time consuming tasks of developing and updating signal timing plans, just got easier. With enhanced two-way integration between Synchro Signal Timing and Analysis Software and ATMS Central Management System, Traffic Engineers can exchange and modify traffic patterns, ring sequences, alternate tables, overlaps, split tables and other parameters, dramatically improving convenience working between platforms. Visit www.Trafficware.com or call 281-269-6512.

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Two-way integration between ATMS and Synchro enables users to directly exchange signal timing data

Collaborate with colleagues in the same office or across the globe
FEBRUARY JOINT MEETING

Wednesday, February 13, 2019
11:30AM to 1:00PM

Santa Monica Public Library
Multi-Purpose Room
601 Santa Monica Blvd
Santa Monica, CA 90401

PRESENTERS:
Jay Dinkins, Transportation Engineer, City of Santa Monica
& Kyle Kozar, Bike Coordinator, City of Santa Monica

“Santa Monica Adapting to Ever-Changing Mobility Solutions – A Scooter Share Story”

GENERAL REGISTRATION ENDS ON 2/11/19 at 12:00 PM
No Walk-Ins

Registration through Eventbrite:
https://2019_itesocal_centralcoast_meeting.eventbrite.com

General Registration $20; Students $15

For Questions, please contact:
Ed Alegre, PTP
Secretary
ITE SoCal Section
AlegreE@metro.net

Thank you to our meeting sponsor:
Need Money for College?
Looking for a Mentor/Internships to Help with Your Career after You Graduate?
Interested in Transportation?

ITE Diversity Scholars Program
Application Deadline: March 31, 2019

If you answered yes to these questions, check out the ITE Diversity Scholars Program, sponsored by the Institute of Transportation Engineers (ITE).

ITE is an international membership association of transportation professionals who work to improve mobility and safety for all transportation users and help build smart and livable communities.

The purpose of this program is to increase underrepresented populations participation in the transportation profession by supporting increased diversity at the undergraduate level.

This program is open to any U.S. high school student of African-American; Native American, Alaskan, and Hawaiian; or Hispanic/Latino heritage with an interest in a career in transportation and seeking to study transportation engineering, planning, or in a related-field at a school with an established ITE Student Chapter.

The four cornerstones to this program are:
• Financial support (a total of up to $20,000 in scholarship support: up to $4000 annually per student for up to 5 years of undergraduate enrollment)
• ITE Student Chapter engagement
• Mentoring
• Internship Opportunities

Eligibility requirements include (but are not limited to) the following:
• United States high school student of African-American; Native American, Alaskan, and Hawaiian; or Hispanic/Latino heritage
• Intended or declared major in transportation engineering, planning, or a related field,
• Full-time enrollment or intended enrollment at an accredited college or university with an ITE student chapter,
• Good academic standing
• Additional preferences both first generation college students and Pell Grant eligible students

Scholarship applications must be completed and received by ITE, either online, by email, or mail, by March 31, 2019 at 5:00 p.m. CT.

For more information, including a full listing of eligibility requirements and how to apply, visit www.ite.org/diversityscholar.

This scholarship is provided through the generosity of the ITE Legacy Fund.
ITE has been one of the most important elements in my career as a transportation professional. Whether providing me with tools to improve my technical abilities, opportunities to hone my leadership skills, or the ability to develop an international network, ITE has profoundly shaped my career. Now, with over 33 years of active ITE participation, I am excited by this opportunity to further serve our membership.

My vision of ITE is a globally relevant and inclusive organization of transportation professionals.

**Momentum** – Over the last few years, many significant initiatives have been introduced and it is important to capitalize on this momentum. ONE ITE is taking the organization in the right direction through unification and standardization across the globe. The efforts with STEM outreach currently underway are a great start to steer young talent to the transportation profession. Our Councils are working collaboratively, both with each other and other organizations, to deliver better and more timely products to our membership. As an organization with thousands of members, we now need to maximize these efforts into further member engagement.

**Inclusion** – We’ve come a long way from a time when our organization consisted primarily of traffic engineers from the U.S. With our industry undergoing a paradigm shift, we all know how critical it is to bring professionals from all sectors and demographics to the table as we make our transportation decisions. This not only means efforts to include different industry sectors such as technology disciplines or healthcare professionals, but also opening these discussions to include emerging professionals and the global community. ITE must truly become a global organization and determine how to meaningfully engage our colleagues around the world. It is important to identify and develop solutions to barriers that keep us from being the diverse group we strive to be.

**Leadership** – I have passionately served ITE since 1985 including over 30 leadership positions throughout the Section, District, and International level. My service has been highlighted by my term as the Northeastern District representative to the International Board of Direction (2008-2010), as well as my current position as Chair of the Traffic Engineering Council. Knowing where you’ve been helps pave the path to where you are going, and each of these positions has helped me become the person I am today. Growth is vital to any successful organization, and changes are necessary to meet the needs of our members. I think of myself as an informed decision maker who values different perspectives and seeks out knowledge from those affected, however, I am not paralyzed by consensus and understand that hard decisions and action are necessary to benefit the organization.

ITE has been a place where I have forged lifelong friendships. I have interacted with many wonderful people across the world. The willingness of people to devote their time to volunteer positions is remarkable. It is our duty to ensure that their efforts provide the maximum output. It is on this foundation that we continue to build an amazing ITE for the future.
ITE IS POISED FOR GROWTH.

We’ve experienced significant change over the last four years, and now it’s time to capitalize on the strong base our leaders have established. The following elements are the recipe for sustainable expansion.

FOSTER OUR LEGACY

We need to nurture the energy, diversity, and enthusiasm seen within the student chapters and facilitate student transition into full membership. Our duty is to create an environment where current leaders help develop future leaders and where opportunity is distributed across the Institute.

CREATE OPPORTUNITY

ITE is most valuable to those who fully partake in what the Institute has to offer. This can be achieved by offering numerous, varied volunteer opportunities with a duration range that matches the availability of our members. Delivering products in a timely fashion shows participants that their efforts are immediately valuable and useful.

EMBRACE DIVERSITY

Variety in experience, opinion, and thought generates well-rounded, whole ideas that support our goal of transportation for all. In addition, we need to create products that are useful to a diverse local and international membership and in a format they prefer. For instance, YouTube tutorials and Ted Talk style presentations, in support of our current webinar materials, may appeal to a broad range of members.

SPONSOR AND ENCOURAGE

It’s not enough to get people to a conference or a luncheon; they must feel welcome and want to return for the next event. That requires leaders to encourage event attendee participation, actively match members with projects, and sponsor promising individuals for roles in the organization. Reaching even just a few people can have a large effect on long-term participation.

From professional development to the creation of life-long friendships, ITE has been the catalyst for so much personal growth and opportunity. I’ve been fortunate to serve in elected positions at the student, chapter, section, district, and international levels and to work in academia, consulting, and public service. That offers a perspective into ITE membership of all types. Now it is my turn to give back to the Institute.