President’s Message

Sri Chakravarthy, PE, TE

I wish all our members a happy new year. I feel extremely honored and excited to be serving this wonderful organization and I look forward to a year of successful, growth oriented activities. I would like to extend a special thank you to our chairs for their hard work in 2013. We are leaving 2013 in a great shape to have a tremendous 2014 year.

Following are some of our ongoing programs and what we aspire to achieve in the coming year:

– Increase ITE SoCal membership and attendance at monthly events, such as the monthly luncheons and special events. In case you haven’t noticed, the attendance at our local events is surging and we have had close to 100 members in attendance in the past 3 events, and I strongly urge you to continue your attendance and contributions at the monthly luncheons and special events.

– Continue to foster our relationship with the local student chapter with joint activities and financial support for student chapter activities.

– Develop a program to offer traffic engineering license preparation courses to help our young professionals.

As members of this organization, we are in a wonderful position of supporting the advancement of our profession while enjoying the benefits of lifelong learning through collaborating with our peers. This is your professional organization, and we are interested in hearing from you on how you can be more involved and actively participate in the chapter’s expansion, including serving on the various committees and on the board. I invite and challenge you to become or continue to be an active participant with the ITE SoCal Chapter. I can say from my personal experience, ITE has really provided me with a strong foundation to build my professional relationships. I look forward to collaborating with all of you during this exciting year.

Meeting Announcement

Section Meeting with Central Coast Section

Tuesday, February 11, 2014
11:30 AM
Los Robles Golf Course
299 South Moorpark Road
Thousand Oaks, CA 91361
(805) 495-6421

RSVP by: Wednesday, February 5
http://feb2014itesocal.eventbrite.com
or contact: Giancarlo Ganddini, TE
giancarlo.ganddini@rbf.com
(949) 855-7085

March 2014
– Fri 21st, 10:00 AM, ITE SoCal Joint Meeting with San Diego Section, El Adobe Restaurant, San Juan Capistrano
– Sat 22nd, 11:30 AM – 3:30 PM, Southern Section Student Traffic Bowl, Cal State Long Beach

April 2014
– Wed 16th, 11:30 AM, ITE SoCal Meeting, Monterey Hill Restaurant, Monterey Park

May 2014
– Fri 9th, 7:30 AM, OCTEC/ITE SoCal Golf Tournament, 5215 Green River Road, Corona (see flyer); Sponsorship Deadline: April 11; Registration Deadline: April 28; https://www.eventbrite.com/e/2014-octecso-cal-ite-golf-tournament-tickets-9869311376
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Cal Poly Pomona ITE Student Chapter’s 40th Anniversary
Hector Salcedo, Student Chapter President

This year marks the 40th anniversary of Cal Poly Pomona’s ITE Student Chapter. We are looking to celebrate our anniversary alongside all past ITE officers and members with a dinner on our campus this spring 2014. More details will be announced soon.

Opportunities for Newsletter Advertising and Sponsorship
Julia Wu, PE, PTOE (Port of Long Beach)

The monthly newsletter is a perfect venue for advertising your products and services, as it is circulated nine (9) times a year to approximately 800 ITE recipients all over Southern California. Advertisements are priced reasonably for the benefit of our members.

Available for November-December

Oct-13 Minagar & Associates
Nov-Dec-13 South Coast Lighting
Jan-14 --

Feb-14 (Available)

Please contact Julia Wu at (562) 283-7882 or Julia.wu@polb.com to submit an ad and/or sponsor a monthly newsletter or luncheon.

ITE Southern California Section
www.itesocal.org
The Institute of Transportation Engineers Southern California Section held its first Holiday Mixer with the Orange County Traffic Engineering Council (OCTEC) and the Riverside-San Bernardino Institute of Transportation Engineers (RSBITE) on Tuesday, December 10, 2013 at Los Coyotes Country Club in Buena Park. There were about 90 people who attended the fun casino night themed event with tray passed hors d'oeuvres and drinks. Throughout the night, raffle prizes were given away including gift cards, Samsung Galaxy Tab3 tablets, and a trip to Las Vegas - the grand prize. Zaki Mustafa, the ITE International President, previewed the ITE promo video.

"This is our turn. Previous generations have given you the transportation systems that you enjoy. It’s your generation’s turn to give to our generation. High Speed Rail (HSR) represents how we will access our employment and vacation destinations. We’ll pay for it. Just get it up and running.”

This was the consistent message conveyed by numerous students from the UC Merced I Will Ride HSR (www.iwillridehsr.com) Student Alliance at the California High Speed Rail Authority (CHSRA, www.hsr.ca.gov) Board Meeting in San Francisco in April 2012. CHSRA Vice-Chair Lynn Schenk agreed. "This is our turn to give to their generation.”

Millennials (born between 1982 and 2000) from CSU LA and Cal Poly Pomona were well represented among the volunteers and delegates (sponsored by firms such as Kimley-Horn) at the US High Speed Rail (USHSR) (www.ushsr.com) Conference at the LA Metro Headquarters Board Room, November 5-7, 2013. Student volunteers included Sophrinia Cassell, Debra Dickerson, Nazanin Hajaty, Martin He, Annette Martinez, Alexander Mezey, Joshua Park, Raphael Perez, Fabiola Ramirez, Yvainne Valenzuela, and Bowen Yang. Thank you for your valuable role in the success of this conference which attracted over 200 delegates worldwide.

All generations, especially Millennials, are encouraged to check out: (a) USHSR Conference videos (www.ushsr.com), and (b) California-specific project information (www.hsr.ca.gov). Conference video highlights include Jeff Morales and Ron Tutor on “Bringing HSR to California”, California Senator Cathleen Galgiani and Assemblymember Fiona Ma on the legislative perspective on HSR, and Caltrans Director Malcolm Dougherty on HSR's impacts on the state highway system. California-specific project highlights include the project’s role in the California State Rail Plan (2013). Also, keep an eye on HSR curricula to be integrated into university degree programs, especially those at UC Merced, CSU Bakersfield, and CSU Fresno. An October 2013 Meeting with Evelyn Young of CSU Bakersfield’s Office of the President suggests an HSR Information and Simulation Center may also be in the works once additional progress has been made on the curriculum.

**Guest Lecturers at USC**

"Why Transportation Matters to You”

Professor Eric Shen, USC ITE Advisor

Professor James Moore delivered welcome remarks to Mr. Dougherty and Ms. Allison Yoh on 11/6/2013 at USC.

On November 6, 2013, Caltrans Director Malcolm Dougherty and Port of Long Beach Transportation Policy Specialist Allison Yoh, PhD were invited to speak to Professor Eric Shen's students and members of ITE at USC. Mr. Dougherty discussed many exciting projects under construction statewide and shared his professional experience in the transportation field. Ms. Yoh discussed her experience in transportation policy and planning.

We are always looking for more speakers and field trip opportunities for our members. If you or your company is interested in supporting us, please send us an email to iteusc@gmail.com. Thank you!
Measure R Update

Measure R has resurfaced in the news and discussions within the Los Angeles community. County transportation officials are working on a new ballot measure for either 2015 or 2016. This measure would increase the county’s sales tax by half a cent or extend the life of Measure R. The current expiration date is 2039. Similar offerings have been made before. Last year, a proposal to extend the life of Measure R failed in a close call.

AB 1243 Employment: Taxi Drivers

This bill would designate the driver of a taxicab as an independent contractor rather than an employee of the taxi company. The bill would also specify the factors that may and may not be considered as evidence of employer-like control by a taxi company.

AB 466 Federal Transportation Funds

Currently certain federal transportation funds may be apportioned to the state for specified purposes administered by the California Transportation Agency (CTA) as well as local and regional programs administered by diverse regional agencies, including Congestion Mitigation and Air Quality (CMAQ) Improvement Program funds. AB 466 would require the CTA to allocate federal CMAQ funds to regional agencies according to population and pollution characteristics.

AB 92 State Government

There is a Transit-Oriented Development (TOD) Implementation Fund. The Department of Housing and Community Development currently uses this TOD fund to provide grants and loans to municipalities, municipal transit agencies, and developers to develop or facilitate the development of higher density uses near transit stations to boost public transit ridership. Currently, some of this TOD funding may be used for liquidation of encumbrances. AB 92 would extend the period of time that these funds could be available for this purpose until June 30, 2017, provided that performance-based milestones are met.

For more information on these and other transportation related bills, check out www.leginfo.ca.gov.

Happy New Year! As all eyes turn to Pasadena every January 1, let’s take a look back at the rich history of Colorado Boulevard.

Today, Colorado Blvd extends through five Cities (Los Angeles, Glendale, Pasadena, Arcadia, and Monrovia) from the Golden State Freeway (I-5) at the west to Recreation Park in Monrovia at the east.

The original name of the roadway was Colorado Street and the first segment was built in the mid 1800’s from Orange Grove Boulevard to Arroyo Parkway (today’s “Old Town” Pasadena). The City of Glendale still keeps the original name; the City of Pasadena renamed it to “Boulevard” in 1958.

The iconic Colorado Street Bridge has also kept its original name. The Bridge was designed and built in 1913 to cross the Arroyo Seco; it has been in service for 100 years! Upon its completion it was hailed as the longest and tallest bridge in Southern California. It was listed on the National Register of Historic Places in 1981.

Between Santa Anita Ave and Fair Oaks Ave, Colorado Blvd was part of the original Route 66. The route was adopted in 1926 and decommissioned in 1972. The US 66 shields began to come down in 1975, soon after the Foothill Freeway (I-210) was completed.

At the western end, Colorado Street begins at the Golden State Freeway (I-5) as a short freeway spur, originally carrying State Route 134 until it was moved north onto the Ventura Freeway.
ANNUAL
GOLF TOURNAMENT
FRIDAY, MAY 9, 2014

FOUR MAN SCRAMBLE
SHOTGUN START AT 8:00 AM
REPORT IN BY 7:30 AM

GREEN RIVER GOLF CLUB
5215 GREEN RIVER ROAD, CORONA, CA
91 Freeway off at Green River Road
(See Thomas Guide Page 742 B-5, Riverside County)
Telephone (951) 737-7393 or (714) 970-8411
Please Dress Appropriately, No Denim or Tank Tops

$90.00 ENTRY FEE INCLUDES CART
GRAB ‘n Go BREAKFAST & BUFFET LUNCH
PLEASE HAVE ENTRIES IN PRIOR TO MONDAY, APRIL 28, 2014

*** MAIL ENTRIES TO: JIM SOMMERS ***
C/o KOA Corporation
2141 West Orangewood Avenue, Suite A
Orange, CA 92868
Telephone (714) 573-0317
FAX (714) 573-8534
jsommers@koacorp.com

*** MAKE CHECKS PAYABLE TO: O.C.T.E.C. ***

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Please print clearly and provide e-mail address for each player if possible.
Pay on-line (includes fee) to Eventbrite:
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Hole Sponsorship Form - ONLY
GREEN RIVER GOLF CLUB
5215 GREEN RIVER ROAD, CORONA
91 Freeway off at Green River Road
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DO NOT USE THIS FORM FOR FOURSOME SIGN - UP

$300.00 HOLE SPONSORSHIP FEE INCLUDES SIGN AT TEE BOX WITH YOUR COMPANY NAME AND LOGO AND RECOGNITION AT LUNCHEON
PLEASE HAVE FEES AND ARTWORK to RON KEITH PRIOR TO April 11, 2014

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Number of Holes Sponsored Max: 3
Long Drive 14 - Men
Long Drive 14 - Women Y/N
Closest Pin on 2
Closest Pin on 13

Elite/Carts/Cash Amount
Lunch Sponsor Amount: Breakfast Grab ‘n Go Amount:

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RON KEITH
C/o OCTA
550 S. Main Street - Orange, CA 92863 – 1584
Telephone (714) 560 – 5990
FAX (714) 347 – 2090
rkeith@octa.net

*** MAKE CHECKS PAYABLE TO: OCTEC ***
Please Notate Check for Annual ITE/OCTEC Golf Tournament May 9, 2014