Dear ITE Southern California Members,

I am excited and honored to serve as your Section President this year. We have a great board leading us for the 2018/2019 year with Sowmya Chandrasekhar as Vice president, Ed Alegre as Secretary, and Dina Saleh as Treasurer. Our esteemed Past Presidents Dean Lehman and Jay Dinkins will continue to provide guidance as board members. We also have several hard-working chairs that provide much needed support to the SoCal Section. I want to thank all of the board members and chairs for continuing to make sure our Section runs smoothly and provides valuable resources to its members. We have two new chairs joining the team. Please welcome our new Co-Newsletter Editor Bryan Elenes and Co-Sponsorship Chair Emilio Murga.

I was able to attend the Western District ITE Meeting in Keystone with many of you, and I was happy to see such a large representation of ITE SoCal members. We saw one of our own Past Presidents, Giancarlo Ganddini be elected to the office of Western District Secretary – Treasurer. The Western District also elected Neelam Dorman to her term as ITE Western District President. Congratulations Giancarlo and Neelam! We were also excited to see Rock Miller receive the Lifetime Achievement Award. Congratulations Rock! I was inspired as always, by the accumulation of ideas and experiences that I witnessed at the meeting. We as an organization are making great strides for our profession and transportation users all over the world. If you haven’t been to a District or International meeting in a while, please consider planning for the next one now. These are great opportunities to share the work you have done and more importantly, the lessons you have learned from them.

Thank you to everyone that completed our survey over the summer. We learned a lot in this effort, and we are excited to begin the year with some fresh ideas. Some general feedback: People seem to enjoy the joint meetings, they do not like to drive far for them, and they enjoy a diverse set of transportation topics. There does seem to be more interest in discussing traditional traffic engineering topics. We also saw a few interesting ideas for workshops and site visits that we are excited to start working on.

This year is already off to a great start with a successful Summer Mixer at the LA Police Academy Rock Garden. Thank you to the sponsors Western Systems and Kimley-Horn. Our next meeting will be on September 19th, at the Monterey Hill Restaurant. Paul Van Dyk will share his award-winning presentation on the successful implementation of road diets in Long Beach. Neelam Dorman will also take some time at the end of the meeting to discuss the One ITE initiative, and what it means for our section. I look forward to seeing you all there!

Brief Look Ahead

September 2018
- 11th – 13th, High-Speed Rail Leadership Summit, San Jose, www.ushsr.com

October 2018
- 21st – 24th, National Rural ITS and ITS Arizona Annual Conference & Exhibit, Fort McDowell, AZ
2018-2019 Southern California Section Officers

President
Josh McNeill
Iteris, Inc.
jmcneill@iteris.com

Vice President
Sowmya Chandrasekhar
Iteris, Inc.
sxc@iteris.com

Secretary
Ed Alegre
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AlegreE@metro.net

Treasurer
Dina Saleh
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SalehD@metro.net

First Past President
Dean Lehman
County of Los Angeles
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Second Past President
Jay Dinkins
City of Santa Monica
jay.dinkins@smgov.net

2018-2019 Southern California Section Chairs

Sponsorship Coordinators
Emilio Murga
Albert Grover & Associates
emilio@albertgrover.com

Meghavardhan Govindu
Gunda Corporation
mgovindu@gundacorp.com

Industry Coordinator
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Legislative Analyst
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Membership Coordinator
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Caltrans
amy.kim@dot.ca.gov

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Scribes
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Stantec
Sandhya.Perumalla@stantec.com

Scribe
Volunteer Needed
Los Angeles Based Member

Section Administrator
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City of Manhattan Beach
ezandvliet@citymb.info

FTA/FHWA Liaison
Lawrence (Jesse) Glazer
FHWA/FTA LA Metro Office
Jesse.Glazer@dot.gov

Student Chapter Liaisons
Saly Heng
Berg & Associates, Inc.
sheng@lawa.org

Kaylinn Pell
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Technical Coordinator
Jason Xu
Iteris, Inc.
jxu@iteris.com

Social Media Administrator Chairs
Ashley Kim
DKS Associates
ashley.kim@dksassociates.com

Marc Violet
Michael Baker International
marc.violett@mbakerintl.com

ITE Southern California Section
www.socalite.org
Ever since Maria Ayerdi-Kaplan spoke on this $2.26 Billion Salesforce Transit Center ("Grand Central Station of the West") at the June 2010 US High-Speed Rail Association (USHSR) Conference in Los Angeles, transportation professionals worldwide have been watching the progress in anticipation of the Transbay Joint Powers Authority’s Grand Opening Celebration which took place this past weekend, Saturday August 11, 2018. "This is one of the most significant advances in modern transportation in America in 100 years" said USHSR President & CEO Andy Kunz. "Thousands jammed the Transbay Terminal Grand Opening this weekend in support of the new station development and rail that the facility had to be closed a couple times because the crowds were so huge" said USHSR Vice President Joe Shelhorse.

Many arrived early for site tours and to familiarize themselves with the breath-taking transformative design and views and to pick up welcome bags commemorating this historic event.

The new million square foot station is designed by Pelli Clarke Pelli Architects. The project features a total of six levels including two below ground. The fourth level contains a food court and a massive four-block-long shopping gallery. On the fifth level, buses park and load at each of the 37 bus bays. Weekend attendees were impressed with the LED display in the Grand Hall on the third (street) level of the Salesforce Transit Center. Agencies include AC Transit, BART, Caltrain, Golden Gate Transit, Greyhound, Muni, SamTrans, WestCAT Lynx, Amtrak, Paratransit, and CA High Speed Rail in the near future. Caltrain is currently undergoing a major upgrade from diesel to electrification that will increase capacity with trains running faster. CAHSR is planning service from Transbay to Los Angeles. Salesforce unveiled Salesforce Tower to dramatically expand its world-wide headquarters in San Francisco. The breath-taking views of the Small Downtown Bay Bridge from the 5.4-acre Rooftop Park on the sixth level provide a fascinating backdrop for photo opportunities.

Salesforce Tower represents an incredible milestone in our company history—it will be the heart of our global headquarters in San Francisco”, said Marc Benioff, chairman and CEO, salesforce.com. “We founded salesforce.com in San Francisco 15 years ago, and this expansion of our urban campus represents our commitment to growing in the city”.

The California High-Speed Rail Authority excited the crowds especially the college students and young children with the endless travel possibilities once Caltrain and California High-Speed Rail come into the station. With successful implementation of the second Transbay Tube called for in the State Rail Plan, Sacramento residents will be able to enjoy a one-seat ride into the station via Amtrak’s Capitol Corridor from 85 miles away.

The effective implementation of innovative Transit Oriented Development (TOD) practices transformed the surrounding South of Market neighborhood from among the City’s "most blighted" to among now the nation’s most sought after real estate markets.

Transportation professionals are invited to hear from the world’s top High-Speed Rail and TOD experts at the Leadership Summit in San Jose September 11-13. Attendees will hear from experts from around the world with local tours offered of the recent construction. Brian Kelly and Dan Richard of the California High Speed Rail Authority will speak on "California High-Speed Rail - America’s Mega-Project". Confirmed TOD Speakers include Peter Calthorpe (Calthorpe Associates) on the "Statewide Sustainability Framework", Egon Terplan (SPUR) on "Transforming California’s Travel Options", and Dr. Anastasia Loukaitou-Sideris (UCLA) and Juan Matias Archilla Pintidura (RENFE, Spain) on "Rail Stations, TOD & Community Renaissance".

http://www.ushsr.com/events/sanjose2018.html
AB 2363: Zero Traffic Fatalities Task Force
The State would be required to establish and convene the Zero Traffic Fatalities Task Force, to include representatives from the CHP, UC and other academic institutions, Caltrans, The California Public Health Department, local governments, advocacy groups, and labor organizations. This Task Force would develop a process for early engagement of all parties to formulate policies to reduce traffic fatalities to zero. Task force findings and detailed analysis of specific issues, including the existing process of establishing speed limits, would be submitted to the State Legislature by January 1, 2020.

SB672: Motorcycle and Bicycle Detection at Traffic Signals
Currently, all new traffic signal installations and replacements of loop detection systems at signalized intersections must include the detection of lawful bicycle or motorcycle traffic. This operation would become a permanent practice in the state, whereas previously it was only required until January 1, 2018.

AB1684: Traffic Violator Schools
The DMV would be required to study the impact of traffic violator schools on reducing subsequent traffic offenses by a violator to provide insightful information for traffic engineering practice in the future. The report is due to State Legislature by July 1, 2020.

AB2955: Equestrian Safety
The Cities of Burbank, Glendale, and Los Angeles - when conducting an engineering and traffic survey of public streets within the boundaries of the Rancho Master Plan Area, the Horse Overlay Zone, the Sylmar Community Plan Area, and the Sunland-Tujunga-Lake View Terrace-Shadow Hills-East La Tuna Canyon Community Plan Area – would be required to consider equestrian safety.

If you are interested in preparing a one to two column technical article for inclusion in an upcoming newsletter, then please send it to Co-Newsletter Editors Bryan Elenes (belenes@advantec-usa.com) and David Schwegel (davidmschwegel1@gmail.com) by the end of the month preceding the next month’s newsletter. For the October Newsletter, the deadline is 11:59 PM on September 30th. Typically, 300 words and one photo fit into one column of our monthly newsletter.

Discussions on the One ITE Initiative are underway. Session Recordings from the 2018 Joint ITE International and Midwestern/Great Lakes District Annual Meeting and Exhibit are now available. Go to https://www.pathlms.com/ite/.

ITE Talks Transportation Podcast Series is also available online at https://www.pathlms.com/ite/.

This update is provided for informational purposes from the Fix Our Roads Coalition that opposes Proposition 6 and supports retaining Senate Bill 1 – The Road Repair and Accountability Act of 2017.

Dear Coalition Member,

Today, both the San Jose Mercury News and the East Bay Times published an editorial in opposition to Proposition 6, the dangerous attack on bridge and road safety. Last week, the Petaluma Angus Courier did the same. These papers are just the latest to editorialize No on 6, joining The Modesto Bee, the Marin Independent Journal, and the Sonoma Press Democrat.

The San Jose Mercury News says, “Prop. 6 reverses badly needed funding for roads and transportation.”

The East Bay Times says, “Prop. 6 misses the mark.”

The Petaluma Argus-Courier editorial tells us, “Petaluma residents should vote “no” on Prop. 6, if they would like to see Highway 101 widened and the city’s streets fixed in their lifetime.”

We agree.

Prop. 6 will eliminate funding for more than 6,500 bridges and road safety, transportation and public transit improvement projects currently underway throughout California, putting our safety at risk.

For more information on the No on Prop. 6 campaign, go to www.noprop6.com.
On Thursday, August 9, the House Subcommittee on Railroads, held a Hearing on “The California High-Speed Rail Project” in Sacramento. Subcommittee Chair Congressman Jeff Denham called this hearing to reinforce the significance of “America’s Largest Infrastructure Project”. US High-Speed Rail Association Vice President Joe Shelhorse said, “it was a great event in a packed hearing room.”

Expert Witness Panel Highlights:

- Calvin Scovell, Inspector General, USDOT praised the mutually beneficial working relationships between the Federal Railroad Administration (FRA) and the California High Speed Rail Authority.
- Brian Kelly, CEO, California High Speed Rail Authority noted that this is by far the most transformative project of his transportation career with unsurpassed mobility, environmental, and economic benefits.
- Louis Thompson, Chairman, California High-Speed Rail Peer Review Group discussed the Authority’s strategy of expediting two usable segments with the available funds. These segments include the Central Valley Corridor between Merced and Bakersfield and the Caltrain Corridor between San Francisco and Gilroy via the Silicon Valley. A California-based tunneling symposium taking place later this year will attract High-Speed Rail Tunneling experts from around the world to provide guidance on expediting tunneling through Pacheco Pass and beneath the Tehachapi and San Gabriel Mountains.
- Robbie Hunter, President, California Building and Construction Trades Council discussed his own experiences riding High-Speed Trains in Germany speeding past Autobahn drivers with rides that were so smooth that full glasses of water showed no signs of movement.

Congressional Panel Highlights:

- Congressman Doug LaMalfa reinforced the importance of meeting and exceeding the project milestones to encourage private sector investment worldwide.
- Congressman Alan Lowenthal emphasized connecting rail, and station investments in Los Angeles – the state’s largest population center – while construction progresses to the north.
- Congressman Mark DeSaulnier said, “now more than ever, California needs a state-of-the-art passenger rail system” as congestion has increased significantly since voters approved Proposition 1A ten years ago.
- Congresswoman Zoe Lofgren highlighted Google’s plans for constructing a campus for thousands of employees within walking distance of San Jose’s Diridon Station.
- Congressman John Garamendi encouraged examining the benefits of a “complete transportation system” with High-Speed Rail providing the backbone toward congestion relief at airports and along roadways.

Professionals that are interested in learning about High Speed Rail and rail connectivity are invited to participate in the upcoming High-Speed Rail Leadership Summit in San Jose September 11-13. Participants will hear from experts from around the world with local tours offered of the recent construction. Brian Kelly and Dan Richard of the California High Speed Rail Authority will speak on “California High-Speed Rail - America’s Mega-Project”. Other topics include “Rail Stations, TOD, and Community Renaissance” and “High Speed Rail Around the World”.

http://www.ushsr.com/events/sanjose2018.html
Here are some photos from the Summer Mixer in August that took place in the Rock Garden at the LA Police Academy.

Photo Credits: Ed Alegre, PTP (LA Metro)
RK Engineering Group, Inc. seeks an Associate Principal Traffic Engineer for their Newport Beach office. The ideal candidate will be a "self-starter" with strong management and verbal/written skills.

The position entails producing traffic engineering plans and documents, supervising staff engineers, and marketing the firm's design and traffic operations services.

Please email your resume to:
Rogier Goedecke, President
rg@rkengineer.com

To maintain ITE SoCal as a strong and vibrant organization and to give companies the opportunity to showcase their latest services and products, both meeting and newsletter sponsorship opportunities are available.

Meeting sponsorship provides an opportunity to make a brief PowerPoint presentation on your company at monthly meetings that typically attract over 100 attendees. Many of the meetings are held jointly with other ITE sections and transportation organizations.

Newsletter sponsorship provides an opportunity to include a half or full-page ad in the monthly newsletter that gets published nine times annually and distributed to over 700 transportation professionals throughout Los Angeles and Orange Counties.

For more information, please contact Sponsorship Coordinators Emilio Murga (emilio@albertgrover.com) and Meghavardhan Govindu (mgovindu@gundacorp.com).

New ITE Publications

- Trip Generation, 10th Edition

The 5th Edition of Parking Generation is currently under development.

For the September ITE Journal, go to http://www.nxtbook.com/vgsreprints/ITE/G98028_ITE_September2018/

Upcoming ITE Webinars

Tuesday, September 11, 12:00 Noon Pacific: Webinar: Estimation of Appropriate External New Trips from Mixed-Use Developments using OTISS

Tuesday, September 25, 12:00 Noon Pacific: Webinar: Using the Flexibility in Superstreet and Other Innovative Intersection Designs

Thursday, September 27, 12:00 Noon Pacific: Webinar: Work Zone Risk Management: Lessons Learned

Thursday, October 4, 12:00 Noon Pacific: Webinar with Chief Engineer Scott Jarvis and Northern Regional Director Boris Lipkin of the California High-Speed Rail Authority. See September ITE Journal Article: "What Does America’s Largest Public Works Project Mean for the Transportation Planners and Engineers?"

Thursday, October 11, 12:00 Noon Pacific: Webinar on Extending the Applicability of ITE Trip Generation Data

Check out the ITE Learning Hub for the complete listing of webinars along with links to the Webinar Idea Proposal Process and Featured Courses including the following:

- RSP Refresher Course (Level 1 Exam)
- PTP Refresher Course (2018 Version)
- PTOE Refresher Course (2018 Version)
- The ABC’s of Communication in Transportation
- What’s New in ITE’s 10th Edition Trip Generation
- Vision Zero for All Users: Lessons Learned

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September Meeting
September 19, 2018
11:30AM to 1:00PM
Monterey Hill Restaurant
3700 W. Ramona Blvd
Monterey Park, CA 91754

Presenter: Paul Van Dyk, City of Long Beach

Right of Way(t) Watchers – The Popular Way to Diet your Roads. How Long Beach is Earning Support for Road Diets in the Car Culture of Southern California

EARLY REGISTRATION ENDS ON 9/12 at 5:00pm

Registration through Eventbrite:
https://ite_2018_september_luncheon.eventbrite.com

Early Registration $30 | Late Registration $35 | Students $20

For Questions, please contact:
Ed Alegre, PTP
Secretary
ITE SoCal Section
AlegreE@metro.net

Lunch is Sponsored By:

LaneLight
# 2018-2019 CALENDAR

**Institute of Transportation Engineers Southern California Section**

<table>
<thead>
<tr>
<th>AUGUST 2018</th>
<th>SEPTEMBER 2018</th>
<th>OCTOBER 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ITE Annual Summer Mixer</strong>&lt;br&gt;Wed. Aug 22, 2018&lt;br&gt;Dinner – 5:30 PM&lt;br&gt;Police Academy Rock Garden, Los Angeles</td>
<td><strong>Regular ITE Meeting</strong>&lt;br&gt;Wed. Sept 19, 2018&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;Monterey Hill Restaurant, Monterey Park</td>
<td><strong>Joint Meeting with OCTEC</strong>&lt;br&gt;Thurs. Oct 25, 2018&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;Orange County Mining Company, Orange</td>
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<tr>
<th>NOVEMBER 2018</th>
<th>DECEMBER 2018</th>
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<tr>
<td><strong>Joint Meeting with Riverside-San Bernardino Section</strong>&lt;br&gt;Wed. Nov 14, 2018&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;The Restaurant at Kellogg Ranch, Cal Poly Pomona</td>
<td><strong>Holiday Mixer with RSBITE &amp; OCTEC</strong>&lt;br&gt;Wed. Dec 5, 2018&lt;br&gt;Appetizers – 5:30 PM&lt;br&gt;Los Coyotes Country Club, Buena Park</td>
</tr>
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<table>
<thead>
<tr>
<th>JANUARY 2019</th>
<th>FEBRUARY 2019</th>
<th>MARCH 2019</th>
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</thead>
<tbody>
<tr>
<td><strong>Joint Meeting with City Traffic Engineers</strong>&lt;br&gt;Wed. Jan 16, 2019&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;Monterey Hill Restaurant, Monterey Park</td>
<td><strong>Joint Meeting with Central Coast Section</strong>&lt;br&gt;Tues. Feb 13, 2019&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;To Be Determined</td>
<td><strong>Joint Meeting with San Diego Section</strong>&lt;br&gt;Fri. March 8, 2019&lt;br&gt;Workshop – 9:00 AM – 1:00 PM&lt;br&gt;Lunch – 12:00 PM&lt;br&gt;Plaza de Magdelena San Juan Capistrano</td>
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<th>APRIL 2019</th>
<th>MAY 2019</th>
<th>JUNE 2019</th>
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</thead>
<tbody>
<tr>
<td><strong>Regular ITE Meeting</strong>&lt;br&gt;Wed. April 17, 2019&lt;br&gt;Lunch – 11:30 AM&lt;br&gt;To Be Determined</td>
<td><strong>Student Chapter Night</strong>&lt;br&gt;Co-sponsored by OCTEC&lt;br&gt;Wed. May 15, 2019&lt;br&gt;5:30 PM Student Job Fair, 6:30 PM Dinner&lt;br&gt;Knott's Berry Farm Resort Hotel, Buena Park</td>
<td><strong>Mini-Workshop/Annual Business &amp; Joint Meeting with ITS SoCal</strong>&lt;br&gt;Wed. June 12, 2019&lt;br&gt;8:30 AM – 12:00 PM Workshop, 12:00 PM Lunch, 1:00 PM Business&lt;br&gt;Monterey Hill Restaurant, Monterey Park</td>
</tr>
</tbody>
</table>

*NOTE: Locations and information is subject to change. Last Updated – July 23, 2018*
## SPONSORSHIP OPTIONS (2018-2019)

### NEWSLETTER & LUNCH / DINNER / WORKSHOP MEETING COMBINED PACKAGE

<table>
<thead>
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<th>A la Carte price</th>
<th>Platinum Package*</th>
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<th>Gold Package*</th>
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</table>

*In addition, the package sponsors get their company logo (clickable) posted on our website for the entire year.

*Price is for one of our six monthly regular meetings, August Summer Mixer, or one of our two workshops. Pricing for Holiday Mixer / Student Chapter Night is not included in the package and is provided separately below.

### HOLIDAY MIXER / STUDENT JOB FAIR SPONSORSHIPS **

<table>
<thead>
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<th>Package</th>
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<td>Holiday Mixer (December)</td>
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** 5% Discount will be provided on the Holiday Mixer if a Combined Package option is purchased or for Early Bird for Holiday Mixer (by August 31, 2018).

### NEWSLETTER VOLUME DISCOUNTS

<table>
<thead>
<tr>
<th>Package</th>
<th>Base Price***</th>
<th>Two Newsletters***</th>
<th>Three Newsletters***</th>
<th>Four or More Newsletters***</th>
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<td>Half Page Ad</td>
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</table>

***Pricing is PER NEWSLETTER; ITE-SoCal Section issues ten (10) newsletters in a year.

To Pay by Credit Card, please use the following link:

[https://ite_2018_2019_sponsorship.eventbrite.com](https://ite_2018_2019_sponsorship.eventbrite.com)
The Intelligent Transportation Society of California (ITS California) is very pleased to announce the 2018 ANNUAL CONFERENCE AND EXHIBITION will be held October 1-3, 2018 at the beautiful ANAHEIM MARRIOTT.

ITS California is a non-profit, professional organization of public sector agencies, private companies and academia aimed at promoting technology in transportation. ITS California is one of the leading ITS America State Chapters in the country.

If yours is an organization wishing to be connected with the ITS community in California or learn about the latest trends in the industry, our 24th Annual Meeting is a must attend event for you! Come hear transportation specialists from government, industry, and academic organizations and exchange ideas, solutions, and success stories on a number of topics relevant in today’s fast growing transportation technology industry.

MEETING HIGHLIGHTS INCLUDE

<table>
<thead>
<tr>
<th>TECHNICAL SESSIONS</th>
<th>TOURS</th>
<th>KEYNOTE SPEAKERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connected and Autonomous Vehicles</td>
<td>City of Anaheim Technology Tour</td>
<td>Shailen Bhatt, President and CEO of ITS America</td>
</tr>
<tr>
<td>Smart Cities</td>
<td>Disneyland Parking Tour</td>
<td>Laurie Bermann, Caltrans Director</td>
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<tr>
<td>Safety</td>
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<td>Fran Inman, Chair, California Transportation Commission</td>
</tr>
<tr>
<td>Goods Movement / Freight</td>
<td></td>
<td>Quin Garcia, Managing Director, Autotech Ventures</td>
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<td>Performance Measures</td>
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<td>Advanced Technologies for Transit</td>
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<td>Tolling and ITS Technologies</td>
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VENDOR TECHNOLOGY SHOWCASE
In 2018, the annual meeting will again feature the highly successful Vendor Technology Showcase. Each ITS California member who is an exhibitor or sponsor will be given dedicated time to address the whole conference.

SAVE MONEY BY BECOMING AN ITS CALIFORNIA MEMBER!
ITS California prides itself on its expanded membership through improved membership services. If you are not currently a member, all of the ITS California sponsorship levels and primary membership levels offer free registration to the annual meeting. In fact, in many cases, it is more cost effective to become a member than to register for the event as a non-member!

To learn more about ITS California, become a member, register for the conference or become a sponsor, please visit: www.itscalifornia.org
## SPONSORS

<table>
<thead>
<tr>
<th>MONDAY RECEPTION SPONSOR</th>
<th>PROGRAM / TUESDAY RECEPTION SPONSOR</th>
<th>BAG SPONSOR</th>
<th>LANYARD / BADGE HOLDER SPONSOR</th>
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<tr>
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<td>Parsons</td>
<td>aimsun.</td>
<td>iteris</td>
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<td>Kapsch</td>
<td>McCain</td>
<td>Trafficware</td>
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## EXHIBITORS

To learn more about ITS California, become a member, register for the conference or become a sponsor, please visit: [www.itscalifornia.org](http://www.itscalifornia.org)
ITS California invites you to join us for the 2018 Annual Conference & Exhibition October 1st-3rd at the beautiful Anaheim Marriott!!

Public Agency Employees get FREE Conference Access to:

- Exhibit Hall with 60 Exhibitors*
- Monday Night Vendor Showcase!
- Tuesday Technology Demonstrations
- 511 Coalition Meeting*
- Network Training by EtherWAN*

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Visit [http://www.itscalifornia.org/18registration](http://www.itscalifornia.org/18registration) to reserve your FREE pass!
Bringing together local and regional governments and stakeholders to address policy issues around the advent of AV technology

AV technology brings the potential to positively affecting transportation systems while simultaneously making great progress providing greater access to opportunity. It can reduce greenhouse gases, congestion, and cost of travel for all users. Integrating AVs into our transportation network can also foster and grow vibrant public spaces, improve safety, and foster healthier and more livable communities.

These outcomes all depend on carefully implemented public policy. With so much at stake, communities need to prepare for this future. This conference will provide information, discussion, and insight into policy needs and opportunities, including:

- Transportation as a Service and Transit Services
- Local Issues: Land Use Planning, Curb Management, Parking Codes, Fiscal Issues
- An Overview of AV Planning and Policy Issues

More information & Conference Registration: www.transpogroup.com/avconference.html