As a follow up to my previous message, the ITE California SB 743 Task Force has prepared and submitted a final comment letter on the draft SB 743 guidelines that were released by the California Governor’s Office of Planning and Research (OPR) on January 20, 2016. The final letter to OPR may be viewed on the Western District website here.

The Western District has launched a “Close the Gap” campaign for the Student Endowment Fund goal of $500,000. The fund reached the $440,000 mark last summer and we need your help to close the gap. I’d like to challenge our Section to reach the Platinum level contribution of $5,000. Our Section has contributed $2,200 to date, so that means we can reach our goal if half our members contribute just $10. If we succeed, our Section will be recognized with a plaque at the Western District Annual Meeting and we can make a meaningful impact on the future of our profession. The Student Endowment Fund was initiated as a means to provide a stable and continuous source of funding for the District’s Student Initiatives Program, which aims to attract the best and brightest to the transportation profession. For more information please visit http://westernite.org/endowment-fund/, or make an online contribution HERE. Please enter “ITE Southern California Section” under Group/Company. You may also contribute via mail using the form attached to this newsletter. In the words of the Endowment Fund’s initiator, Zaki Mustafa, “together we are the best!”

I hope to see you at our upcoming joint meeting/workshop on March 11th with the San Diego and Riverside-San Bernardino Sections. Please see the attached flyer for the full program and thank you to our event sponsor, South Coast Lighting.

**Brief Look Ahead**

**March 2016**
- Fri 18th, California Infrastructure Symposium and Awards Dinner, Sacramento http://www.cais16.org/

**April 2016**
- Wed 20th, Complete Streets & Technology Conference, Carson https://southernca.apwa.net/events/chapter/

**May 2016**
- Tue 3rd–Thu 5th, Transit Oriented Development and Urban Real Estate Conference, Los Angeles http://www.tod.org/
- Mon 16th–Tues 17th, Transportation Equity Summit & Advocacy Day, Sacramento www.transformca.org

**July 2016**
- Sun 10th–Wed 13th, ITE Western District Annual Meeting, Albuquerque, NM http://ite2016abq.com

**August 2016**
- Sun 14th–Wed 17th, ITE Annual Meeting and Exhibit, Anaheim, www.ite.org
2015-2016 Southern California Section Officers

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AB 1982: This bill amends the eligibility of traffic signal synchronization projects (TSSP) for Greenhouse Gas Reduction Funds by requiring that such TSSP projects move vehicles at an average speed of 12-15 mph in addition to the other provisions required for achieving cost effective reductions in greenhouse gas emissions.

AB 2509: Existing law requires cyclists on a roadway moving slower than the normal speed of traffic to ride as close as practicable to the right-hand curb or roadway edge with certain exceptions. This bill expands the allowable exceptions to Class I (path), II (lane), and IV (trackway) facilities.

Several transportation-related “spot” (preliminary) bills were introduced in February. The following bills will become more comprehensive as the Legislative Session progresses:

SB 1208: This bill pertains to the California Transportation Commission’s (CTC’s) authority to request reports and special studies on key transportation issues.

AB 1840: This bill deems bonds issued by the California Transportation Financing Authority for funding transportation projects tax exempt.

AB 2398: This bill expresses the Legislature’s intent to enact legislation pertaining to private funding for transportation projects.

The ITE Southern California and Central Coast Sections held a joint meeting at the City of Thousand Oaks on Tuesday, February 9, 2016. This meeting opened with remarks from ITE Western District Treasurer/Secretary candidates Neelam Dorman and Jonathan Hofert. Ms. Dorman is currently serving as both the First Past President for the Southern California Section and the Career Guidance Chair for the Western District. Johnathan Hofert is currently serving as both the Past President and Webmaster for the Riverside/San Bernardino Section.

The presentation topic was “Erbes Road Improvements”. Clifford G. Finley and Dan Lazlo, both from the City of Thousand Oaks, discussed the project. The objective was to widen the road and install underground dry utilities. Project challenges included handling complex grading issues, dealing with numerous oak trees, constructing retaining walls on steep slopes, handling complex easement and right of way acquisition issues, and continuously maintaining two lanes of vehicle traffic along this heavily traveled roadway. Effective leadership, teamwork, and public outreach practices led to the successful completion of this project and positive feedback from neighborhood residents.

Our next meeting will be a joint workshop with both the San Diego and Riverside/San Bernardino Sections on March 11, 2016 at El Adobe Restaurant in San Juan Capistrano.

The Annual ITE Southern California Student Traffic Bowl was held at California State University Long Beach (CSULB) on Saturday, February 27, 2016 with over 40 students and professionals in attendance. There was some intense, but friendly, competition among the Student Chapters from University of California-Los Angeles (UCLA), California State Polytechnic University Pomona (CPP), California State University Fullerton (CSUF), University of Southern California (USC) and California State University Long Beach (CSULB). In some cases, the rounds came down to the final question. All of the Student Chapters competed well but ultimately the final showdown was between USC, CSULB, and CPP. It was a particularly exciting match-up as all three teams had strong performances throughout the competition. In the end, CPP was the last team standing and took home the traffic bowl trophy (yes, the trophy is an actual bowl with LA-like traffic). Special thanks to CSULB for hosting, Neelam Dorman and Rock Miller for judging, Josh McNeill for helping run the event, and Eric Shen for taking pictures.
2016 Southern California ITE Student Chapters Traffic Bowl

Be sure to join us next year on the Saturday after Engineers Week at USC to see the actual “Traffic Bowl” trophy!

TOD and SB 743
David M. Schwegel, PE

The ITE Western District is to be commended for a proactive response to the recent passage of SB 743 – the removal of Vehicle Level of Service (LOS) as a significance criteria in certain transit oriented development (TOD) areas. Here is some insight on the origin of SB 743 and some opportunities for further engagement on TOD and legislative topics.

On May 5, 2011, the California Pan Ethnic Health Network (CPEHN) (www.cpehn.org) and TransForm (www.transformca.org) collaborated to produce a Symposium at the California Endowment in Oakland entitled “The Road to Health: Transportation and Community Well-Being”. A significant discussion point was while the reduction of vehicle speeds from 40 to 20 MPH degrades Vehicle LOS from A to C, it reduces pedestrian fatalities 10-fold.

During the October 2014 Envision California Summit in Sacramento, TransForm Executive Director Stuart Cohen explained how SB 743 was a collaborative effort to encourage alternate modes of transportation – namely walking, cycling, and transit riding in TOD areas to improve air quality and physical health.

During the May 2014 webinar of the ITE Sustainability Standing Committee, it was noted that Vehicle LOS may not necessarily be the “cure all to end all” in certain TOD areas, and there is value in customizable metrics to encourage the creation of complete streets and the safe and seamless interaction of multiple modes of transportation. It was also noted that San Francisco’s Transbay Center (www.transbaycenter.org) redevelopment area achieved CEQA compliance via former Vehicle LOS metrics in 2010. Moving forward, as a result of the passage of SB 743, additional metrics for the evaluation of impacts in TOD areas will be coming available, customizable by jurisdiction.

ITE Members have several opportunities coming up to learn about and engage in active discussions on legislation and TOD including the following:

1. “Connectivity & Economic Prosperity” Panel during the Transportation Track at the ASCE California Infrastructure Symposium on March 18 in Sacramento (www.cais16.org)
2. Transit Oriented Development (TOD) Conference, May 3-5 in Los Angeles (www.tod.org)
3. Transportation Equity Summit and Advocacy Day, May 16-17 in Sacramento (www.transformca.org)

Such activities give ITE Members the opportunity to engage in meaningful discussions with stakeholders and decision makers during the formation of transportation related legislation.

Volunteer Opportunity

Get involved in STEM Education - volunteer tutor or pursue a path to teaching with EnCorps! The EnCorps STEM Teachers Program (www.encorps.org) provides STEM industry professionals with opportunities to tutor 1-2 hours a week in local middle and high schools. They also offer a program to explore a career in teaching, all free to participants. Inspire the next generation of scientists and innovators! Find out more by joining one of their monthly free EnCorps 101 webinars. RSVP: http://encorps.org/webinar/

T3 Webinar: Transportation Management Center (TMC) Video Best Practices

This webinar will present the findings of a study commissioned to review and summarize “Best Practices for Video Recording, Archiving, and Sharing”, as well as highlight the experiences of representatives from two different State Departments of Transportation. For more details, please see: https://www.pcb.its.dot.gov/t3/s160316_TMC_Video_Best_Practices.asp
2016 Regional & National ITE Events - Save the Dates!

Red or Green?
2016 Western District Meeting
Albuquerque
New Mexico
July 10-13

ITE 2016 Annual Meeting and Exhibit
Expanding our Horizons
Change, Challenge, Opportunity.
August 14-17 | Anaheim, CA
# 2015-2016 Calendar

**Institute of Transportation Engineers**  
**Southern California Section**

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td><strong>AUGUST 2015</strong></td>
<td>ITE Annual Steak Fry</td>
<td>Wed. Aug 19, 2015</td>
<td>Dinner – 5:30pm</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<td></td>
<td>Regular ITE Meeting</td>
<td>Wed. Sept 16, 2015</td>
<td>Lunch – 11:30am</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<td><strong>SEPTEMBER</strong></td>
<td>Joint Meeting with OCTEC</td>
<td>Thurs. Oct 22, 2015</td>
<td>Lunch – 11:30am</td>
<td>Orange Hill Restaurant, Orange</td>
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<td><strong>OCTOBER</strong></td>
<td>Joint Meeting with Riverside-San Bernardino Section</td>
<td>Wed. Nov 18, 2015</td>
<td>Lunch – 11:30am</td>
<td>The Restaurant at Kellogg Ranch, Cal Poly Pomona</td>
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<td></td>
<td>Joint Meeting with Central Coast Section</td>
<td>Revised Tues. Feb 9, 2016</td>
<td>Lunch – 11:30am</td>
<td>City of Thousand Oaks Municipal Service Center</td>
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<td></td>
<td>Joint Meeting with City Traffic Engineers</td>
<td>Wed. Jan 20, 2016</td>
<td>Lunch – 11:30am</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<tr>
<td><strong>DECEMBER</strong></td>
<td>Holiday Mixer with RSB ITE &amp; OCTEC</td>
<td>Wed. Dec 9, 2015</td>
<td>Appetizers – 5:30pm</td>
<td>Los Coyotes Country Club, Buena Park</td>
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<td>Mini-Workshop/Annual Business &amp; Joint Meeting with ITS SoCal</td>
<td>Wed. June 15, 2016</td>
<td>8:30a – 12:00p Workshop, 12:00p Lunch, 1:00p Business</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<tr>
<td><strong>MARCH</strong></td>
<td>Joint Meeting with San Diego Section</td>
<td>Rev. Fri. March 11, 2016</td>
<td>9:00a – 1:00p Workshop, 12:00p Lunch</td>
<td>El Adobe Restaurant, San Juan Capistrano</td>
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<td></td>
<td>Regular ITE Meeting</td>
<td>Revised Wed. April 13, 2016</td>
<td>Lunch – 11:30am</td>
<td>Monterey Hill Restaurant, Monterey Park</td>
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<td>Student Chapter Night</td>
<td>Wed. May 18, 2016</td>
<td>4:00p Student Job Fair, 5:00p Dinner</td>
<td>Knott's Berry Farm Resort Hotel, Buena Park</td>
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Join ITE Southern California, Riverside/San Bernardino, & San Diego Sections for this informative, valuable Friday program.

**DATE:**  Friday, March 11, 2016  
**TIME:**  9 AM to 1 PM  
**PLACE:**  El Adobo Restaurant  
31891 Camino Capistrano  
San Juan Capistrano, CA 92675

**Early Registration** (by 5 PM on 3/4)  
Workshop & Lunch $40  
Lunch Only $30  
Student $20 (enter promotion code)  

**Late Registration** (must RSVP by 3/9)  
Workshop & Lunch $45  
Lunch Only $35

**Program**

- **Mobility Hubs:**  
  Moving San Diego and Los Angeles Forward  
  Jay Kim (LADOT), Marisa Mangan (SANDAG)  
  9:30 - 10:30 AM

- **The Paradigm Shift of Our Transportation Industry**  
  Carlos Ortiz (Connected Vehicle Technology)  
  10:40 - 11:10 AM

- **Big Data - How Can We Better Utilize Data Available?**  
  Gary Carlin (Inrix, Big Data)  
  11:20 - 11:50 AM

- **What’s Coming with the California Road Charge Pilot Program**  
  Martin Wachs (UCLA, Department of Urban Planning)  
  Noon to 1 PM

**No Walk-Ins on March 11**

Please notify us if you require a vegetarian lunch.

**Thank you to our sponsors!**

**MARCH 11**  
**SAN JUAN CAPISTRANO**  

**Must RSVP by March 9**

https://itemar2016.eventbrite.com

*Note: Program subject to change*
Speaker Biographies

♦ Mobility Hubs: Moving San Diego and Los Angeles Forward

Marisa Mangan (SANDAG)

Marisa Mangan is a Regional Planner for SANDAG Department of Operations. Marisa coordinates transportation demand management (TDM) planning studies and supports local jurisdictions with TDM planning and policy development. She is also responsible for supporting the development and implementation of new and innovative TDM strategies like mobility hubs and the expansion of shared mobility services, a commitment in San Diego Forward: The Regional Plan. She currently serves as co-project manager for the development of a Regional Mobility Hub Implementation Strategy that will integrate shared mobility services to maximize existing and planned transit investments by reducing transit access barriers. Additionally, she supported the development of the Sändag Regional Parking Management Toolbox, a resource that assists member agencies with shaping successful parking management programs to address the unique challenges of different communities.

Jay Kim (LADOT)

Jay W. Kim is the Assistant General Manager for Mobility Management at LADOT. He has over 26 years of transportation planning and engineering experience from both private and public sectors, including increasingly responsible management and leadership positions at LADOT. Mr. Kim was recently appointed to provide executive oversight for the planning and operation of transit, paratransit, shared mobility, on and off-street parking management, taxicab regulations and permits and to ensure that LADOT meets the goals of the Sustainable City Plan.

Mr. Kim is currently the Chair of the LADOT Complete Streets Committee along with active past participation in the Integrated Mobility Hubs Working Group, Downtown Street Standards Committee and Metro’s Congestion Mitigation Fee Policy Advisory Committee.

♦ The Paradigm Shift of Our Transportation Industry, Carlos Ortiz (Connected Vehicle Technology)

Mr. Ortiz is the Chief Operating Officer for ADVANTEC Consulting Engineers. He has extensive experience managing Intelligent Transportation System (ITS) projects for numerous agencies throughout California. Through his current projects, Mr. Ortiz is assisting agencies to understand the Smart Cities and Connected Vehicles and Autonomous Vehicles markets so they can make better decisions on current and future ITS deployments.

Recently, Mr. Ortiz was appointed by ITE’s current International President, Ms. Paula Benway-Flores, on the ITE Strategic Initiatives Committee, an international committee that will define the new role of ITE as our transportation industry continues to change rapidly. Mr. Ortiz will be leading the areas in Smart Cities, Connected/Autonomous Vehicles, Big Data, and ITS.

♦ Big Data - How Can We Better Utilize Data Available? Gary Carlin (Inrix, Big Data)

Gary Carlin works at INRIX where he is a Director of Business Development for the public sector. Mr. Carlin has over 20 years of experience including four years at Leidos managing the 511 Traffic Program for the Metropolitan Planning Organization in the Bay Area. Before working at Leidos, Mr. Carlin’s work was focused primarily on traffic operations and transportation planning studies and he worked at a variety of companies including PBS&J and Kimley-Horn & Associates. He holds a bachelor’s degree in civil engineering from Penn State and is a licensed engineer in Florida, a certified Project Management Professional and a certified Professional Transportation Planner.

♦ What’s Coming with the California Road Charge Pilot Program, Martin Wachs (UCLA)

Martin Wachs is Distinguished Professor Emeritus of Civil & Environmental Engineering and of City & Regional Planning at UC Berkeley, where he directed the Institute of Transportation Studies and the University of California Transportation Center. After retiring from the University, Dr. Wachs became the Director of the Transportation, Space, and Technology Program at the RAND Corporation in Santa Monica. He is now semi-retired, teaching courses and conducting research at UCLA in transportation policy and working on transportation policy projects at RAND.

Dr. Wachs was Transportation Policy Advisor to Los Angeles Mayor Richard Riordan and was appointed by Governor Pete Wilson to a “Blue Ribbon Commission on California Infrastructure.” He currently serves on a statewide committee created by the legislature to design a new system of road user charges for California to succeed the motor fuels tax and recently was appointed by the Controller of the State of California to the Peer Review Group of the California High Speed Rail program.
I am thankful to my Section and the District Board for their confidence in me and for selecting me as a candidate for Western District Secretary-Treasurer. I am excited to continue serving our members and hope to receive your support. ITE has been an integral part of my career and I hope to help make our organization accessible for others.

GOALS
- Better communication between Section and District leadership
- Continue to finalize current District Board initiatives and implement guidance.
- Engage the next generation of engineers and planners – younger member recruitment & retention – growth of Annual Meeting programs for young professionals.

SECTION/DISTRICT INITIATIVES
- SoCal Section Student Traffic Bowl (now in its 7th year)
- Joint (SoCal, RSBITE, and OCTEC) Holiday Mixer Casino Night (now in its 3rd year)
- Western District Annual Meeting Career Guidance Sessions (now in its 3rd Year)

RECOGNITION
- SoCal Section Young Transportation Engineer of the Year 2010
- Western District Young Professional Achievement Award 2015
- ITE International Rising Star Class of 2015

ITE LEADERSHIP ROLES
- UC Irvine Student Chapter President (2007)
- SoCal Section Student Chapter Liaison (2008–2012)
- District Student Traffic Bowl Aid (2011, 2014 – now)
- Southern California Section Board (2012–serving as Past President)
- District Student Endowment Fund Volunteer (2012 – now)
- District MiteY Race Coordinator (2012 – now)
- District Career Guidance Chair (2012 – now)
- International Young Member Committee (2014 – now)
- International Local Arrangements Committee Member (2016)
- Co-Chair for the potential 2020 District Annual Meeting in Hawaii

https://www.facebook.com/NeelamforITE/

Neelam Dorman
Secretary-Treasurer

ITE Western District Candidate
JONATHAN HOFERT  PE | TE | PTOE

I am honored and excited to be selected as a candidate for ITE Western District Secretary-Treasurer. This is an exciting time to be in the transportation profession: The industry is changing rapidly, and with it comes many opportunities to make ITE better. I will help the District seize those opportunities. I believe we can do this by having a “Four M” approach: How ITE will Move and Manage More Modes to be in front of the cutting edge. I will promote ITE as the organization with the most innovative membership, on the cutting edge of engineering and transportation.

HofertITE2016.org

HIGHLIGHTS OF MY ITE EXPERIENCE

- Riverside San Bernardino Section
- Southern California Section
- Western District Young Professional Achievement Award Recipient, 2013
- Published article in WesternITE Newsletter
- Attendee, Presenter and Moderator at Western District Annual Meetings
- Presenter at Cal Poly Pomona ITE student chapter meetings
- Lecturer at Cal Poly Pomona

EXPERIENCE

- 13 Years Professional Experience
- LA Metro
- Parsons Brinckerhoff
- RBF Consulting (now Michael Baker International)

PROFESSIONAL LICENSES

- PE Civil, California
- TE, California
- PTOE
- Served as intern for 1 year at RBF and 3 years at City of Corona

GOALS AS SECRETARY/TREASURER

- Continue to practice Fiscal Responsibility and find opportunities to reduce costs.
- Promote ITE to Young Engineers and Planners on the benefits of ITE
- Promote the Student Endowment Fund, as it is the foundation to attracting future members.
- Increase Agency involvement by Promoting ITE Agency Membership and its benefit.
- Provide easy access to data, and identify data that ITE members are searching for.
- Work with ITE International to develop an Innovations Task Force Committee to assist Agencies on implementing pilot projects.
- Promote TPCB certifications to Agencies on benefits to their planning and engineering projects.
- I look forward to a successful 2016 and beyond for the Western District.

Jonathan Hofert, PE, TE, PTOE
LA Metro
Senior Engineer, Program Management
213.932.8839 W | 213.932.7581 C
metro.net
facebook.com/losangelesmetro
@metrolaangeles
Metro provides excellence in service and support
GROUP/CORPORATE CONTRIBUTION

YES, I would like to help the Richard T. Romer Student Endowment Fund

Group/Company ____________________________________________________________

Contact Name ____________________________________________________________

Street Address _____________________________________________________________________________

City __________________________ State _______ Zip Code __________

Phone __________________________ Email ________________________________

Western District Section Affiliation __________________________________________

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*Recognition Levels: (1) Web Listing (2) Plaque (3) Free booth at one (1) Western District Annual Meeting

**Contributors with pledges distributed over multiple years will be billed each year after the Western District Annual Meeting.

□ Please do not publicly recognize my contribution.

Complete this form and return with check or money order payable to
“ITE Student Endowment Fund” to:
Kimberly Leung, Endowment Fund Committee Chair
c/o SFMTA Sustainable Streets Division
One South Van Ness Avenue, Seventh Floor
San Francisco, CA  94103

For questions regarding the Student Endowment Fund Campaign, please visit our website by clicking our link on www.westernite.org or contact Kimberly Leung at kimberly.leung@sfmta.com.