

SCAG Go Human & Quick Build Program

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SCAG + Southern California



**Nation's
Largest
MPO**

**191 Cities
6
Counties**

**19.1
Million
People**

**15th
Largest
Economy
in the
World**

What Does SCAG Provide?



- A convening forum and unique regional voice
- Technical assistance programs for local planning
- Assistance in achieving local goals
- Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS), “Connect SoCal”



Go Human: Active Transportation Safety & Encouragement Program



Safety Advertising, Local Campaigns & Co-Branding

Kit of Parts Demonstrations, Quick Builds & Programming Resources

Safety Workshops, CBO Engagement & Toolbox Resources

Demonstration Projects: Moving towards projects on the ground - El Centro, Imperial County



Demonstration Projects: Moving towards projects on the ground – Ontario, San Bernardino County



Why Quick Builds?

Toward community-centered & equitable multimodal transportation systems

- SCAG is launching quick builds across the region to test designs, engage the community and re-imagine streets before committing to permanent solutions



Why Quick Builds?

- Transform traditional project delivery methods
- Refine designs and incorporate feedback, test before you invest
- Bring to life potential improvements to support meaningful engagement
- Bring new audiences and diverse voices into the process
- Prioritize and expedite needed improvements
- Visible education to elected officials
- Foster community champions
- Community-centered, data-informed – community as expert
- Support grant funding and project delivery



Community Engagement at All Stages of the Project



- Engagement at all phases
 - Prior to implementation and at the project kick off
 - Multiple touch points throughout the project
 - Post project



Preliminary Outcomes & Upcoming Projects



Ventura County, City of Ojai

- Project located on Caltrans right of way. Includes separated bike lanes, curb extensions
- Pedestrian activity up 28%, some locations increasing by 86%
- Bicycle activity up 19%, some locations increasing 48%
- Vehicles exceeding 40 mph decreased by 58%
- Majority support making the project permanent (56%), while demonstrating need for more education



Upcoming projects in Los Angeles and Imperial Counties
Cities of El Monte, Pasadena, Glendale, Long Beach, and
Calexico

More projects to be announced following adoption of the
ATP Regional Program at the June CTC meeting



Lessons Learned

- Plan for more community and stakeholder engagement than anticipated prior to implementation
 - Pop-ups at local events and natural gathering places (farmers markets, food pick up sites, school drop offs), advisory committee meetings, office hours, etc.
- Plan for more presentations at Commissions and/or Councils, local business leaders, etc. to address challenges that may arise
- Allow extra time for necessary permits
- Build in time for procurement challenges
- Plan for extra costs and unforeseen delays, such as shipping, materials, etc.
- Ensure ground truthing of automated counts



Lessons Learned *(continued)*

- Include more budget for maintenance and additional design changes
- Plan for more site visits than anticipated
- Agree upon a timeline for removal prior to implementation – while being flexible to unforeseen events
- Manage buy in, expectations, roles/responsibilities with partners early on and reiterate throughout the process
- Plan for reusing, recycling, disposing of materials
- Be intentional about purchasing materials – relatively low cost, yet durable and flexible



Thank you
Questions?

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