This has been a great year for our Section and I am grateful to have served ITE SoCal on the board for the past three years. Thank you to our membership for giving me the opportunity to lead the Section and I hope that I have served you well. I will serve on for two more years as Past President and hope to continue to see many of you regularly. We have a great board to lead our Section this next year and a great candidate in Josh McNeill to be joining the board, if elected. I will continue to be active with our Section and support the board as needed.

I am proud to announce that we have won the Western District Section Activity Report Award (Large Section) for the third year in a row. Thank you Giancarlo for all your hard work to put together Activity Report and congratulations!

We released a new website this year and I hope that it provides better access to our Section. Please let us know if there are any improvements we can provide to the website. We established a new chair position to reach out to our young members. Our Professional Activities chairs organized a couple activities throughout the year. I hope that this new chair position can be molded and better used to engage our younger members.

Finally, I’d like to thank Giancarlo, Jay, and Dean for making this a successful year for our Section. To our incredible Chairs, thank you for your hard work and we look forward to your continued involvement in the Section.

I hope that our Section will be well represented at the Western District ITE Meeting in Las Vegas. Thank you for a great year Southern California Section!

### Brief Look Ahead

**July 2015**

**August 2015**
## 2014-2015 Southern California Section Officers

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Company/University</th>
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<tbody>
<tr>
<td>President</td>
<td>Neelam Dorman</td>
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<tr>
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## 2014-2015 Southern California Section Chairs

<table>
<thead>
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The Institute of Transportation Engineers Southern California Section (ITE SoCal) held a joint meeting with the Orange County Traffic Engineering Council (OCTEC) to host the annual Southern California Student Presentation Night on Wednesday, May 20th, 2015. There were over 100 attendees - including all 7 ITE SoCal Student Chapters - CSU Long Beach (CSULB), CSU Los Angeles (CSULA), CSU Fullerton (CSUF), Cal Poly Pomona (CPP), University of Southern California (USC), UC Irvine (UCI), and UC Los Angeles (UCLA).

$13,000+ worth of awards went to both current student presenters and previous Traffic Bowl winners. Cal Poly Pomona was acknowledged, and received their award for winning this year’s Student Traffic Bowl. All awards given to Student Chapters are to assist with their organization’s annual programming and conference attendance.

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The Cal State Los Angeles (CSULA) Team took First Place at the annual Student Presentation Night.

This year’s presentations covered transportation topics and also featured many eye-catching visuals.

The night began with CSULB presenting on bicycle safety around Long Beach. They conducted a study on bike lane improvements/safety along a study corridor, making recommendations on adding Class II bike lanes and bike boxes at intersections.

UCI took a more ITS approach on bicycles, and presented an evaluation and case study on bicycle detection systems at signalized intersections. They worked with the City of Anaheim to survey users, and understand how the city is approaching the problem and what seems to be the best solution.

CSUF presented on a restriping and lane modification project that included physical improvements and a cost-estimate.

UCLA spoke on a traffic impact analysis with mitigation in West Los Angeles. This included a full Synchro and Vissim analysis of the project, and a discussion on how to accommodate additional traffic coming into the system.

CSULA’s presentation displayed a proposed interconnector regional rail project to improve the travel and reduce stop times for trains coming into the Los Angeles Union Station (LAUS). The team proposed new alignments while considering the civil, roadway, and rail aspects of construction and feasibility. Ultimately, CSULA’s exciting presentation topic and professional ability to answer technical questions led them to First Place for the night.

Cal Poly Pomona, who also placed, presented on a roundabout conversion of a signalized intersection. This project encompassed all the necessary components to proceed into construction, which included geometric design, signing and striping, and a full cost-estimate.

The last presentation of the night was conducted by USC. Their presentation covered a “heart-felt” project that was inspired by one of its very own team members. The project consisted of a campus cruiser service for students. The idea is to create a service without a fixed route to allow students to get to and from destinations, especially late at night when safety is a concern.

Every presentation shown was unique in its own fashion. Every Student Chapter was awarded for preparing a presentation for the night. Those that placed received an additional award amount.

The next ITE SoCal meeting takes place on Wednesday, June 17th in Monterey Park. This is a Joint Workshop/Luncheon with ITS California, which begins at 9:00 AM, and runs until 2:00 PM, with lunch provided.

There are currently several bills that express intent to enact changes in the Budget Act of 2015. These bills include SB 69, SB 103, and AB 103. Advocacy groups such as CalBike are pushing to increase the budget of
the Active Transportation Program (ATP) by at least $100 million to fund more projects that promote active transportation such as biking and walking. The ATP is a funding source for creating safe streets, sidewalks, and trails and has recently concluded its second cycle on June 1st, 2015.

The reduction of greenhouse gases and environmental impacts has been a topic of interest for many years now, and environmental agencies are setting new goals to mitigate these issues in the future. SB 32 and SB 350 both focus on the issue of environmental impacts. SB 32 establishes a target for greenhouse gas reductions of 80% by 2050, and authorizes the Air Resources Board to set targets for 2030 and 2040. SB 350 establishes three new targets for 2030 to reduce greenhouse gas emissions by reducing fuel use, increasing the use of renewable energy, and improving energy efficiency in buildings.

ITE SoCal and OCTEC hosted the annual ITE Student Chapter Presentation Night on Wednesday, May 20, 2015. The event included presentations from all of our local student chapters including CSUF, UCI, UCLA, CSULA, CSULB, CPP, and USC. The students worked diligently on technical projects based on transportation planning and engineering related topics. They competed for approximately $13,000 in awards for their Student Chapters. Their presentations were judged by panelists Dean Lehman (LA County Public Works), Giancarlo Ganddini (Michael Baker International), Keith Rand (AECOM), and Casey Murdie (Kimley-Horn). After the impressive presentations and extremely close competition, first place was awarded to CSULA. Thank you to all the student chapters for their hard work, and to ITE and OCTEC for their support in making this event possible. We look forward to another successful student presentation night next year!

Bay Area Nonprofit TransForm (www.transformca.org) coordinated the Fourth Annual California Transportation Choices Summit and Advocacy Day on April 27-28, 2015 in Sacramento. Per Strategic Plan: 2014-2019, “TransForm promotes walk-able communities with excellent transportation choices to connect people of all incomes to opportunity, keep California affordable, and help solve our climate crisis”. TransForm has worked with partners to champion legislation such as: (a) Cap and Trade revenue allocation to mass transit and sustainable communities, (b) “No on Prop. 23” (2010) that would have undone AB 32 (Global Warming Solutions Act of 2006), and (c) “No on AB 69” that would have exempted fossil fuels from Cap and Trade taxation. TransForm was also a major driving force behind SB 743 to eliminate Level of Service (LOS) as a significance criteria in certain transit priority areas.

Three takeaways from this year’s Summit and Advocacy Day:

1. Transportation as the “Great Equalizer”: University of Southern California (USC) Professor of Sociology and American Studies and Ethnicity Dr. Manuel Pastor emphasized “promoting environmental and regional equity through transportation” while avoiding the unintended consequence of “gentrification” – pricing lower income residents (traditionally heavy transit users) out of transit priority areas – a significant issue in San Francisco. One of TransForm’s Advocacy Day talking points is households with access to quality transit spend much less (less than $7,600) than those without (more than $17,600 annually in the Bay Area) – an extravagant $10,000 difference!

2. Ambitious Air Quality Reduction Goals: Following the April 28, 2015 Advocacy Day, with a significant emphasis on increasing transportation choices to improve air quality (transportation representing 40% of California’s air emissions), Governor Jerry Brown’s declaration – 40% reduction in pollutants from 1990 levels by 2030 - made the front page of The Sacramento Bee.

3. HSR as a “Transformative Investment”: Suzanne Hague (California Strategic Growth Council) presented High Speed Rail Authority CEO Jeff Morales’ four-pronged definition of a transformative investment: (a) economic stimulation, (b) infill development, (c) connected infrastructure investment, and (d) sustainable land use patterns.

ITE Members are encouraged to be responsive to the new transportation economy driven by multi-modal throughput, greenhouse gas reduction, and transportation choices across diverse socioeconomic backgrounds.
Student Chapter Spotlight: USC
Bryan Curtis, USC ITE President

The University of Southern California (USC) Student Chapter of ITE promotes student exposure to the transportation industry by hosting and participating in a variety of events related to the transportation field.

Our club stimulates interest in transportation for undergraduate and graduate students. This is done primarily by: (a) inviting professionals to speak at our meetings, and (b) scheduling field trips to public agencies and private firms. USC ITE typically schedules one speaker meeting per month and at least one field trip per semester. During the past two semesters, the Chapter has hosted speakers from public agencies and private companies, including the LA Mayor’s Office, HNTB, Gibson Transportation, and the LADOT. Members participated in field trips to the LADOT ATSAC Center, the I-405 Sepulveda Pass construction site, and the Port of Long Beach (a boat tour).

Student Chapter members also participated in events involving multiple chapters including the Western Division Student Leadership Conference at Sacramento State, an ITE Professional Mixer at UCLA, and the Traffic Bowl also hosted by UCLA. Looking forward, we hope to continue to attend events sponsored by other ITE chapters while also hosting events that are open to other chapters. We also presented at the ITE/OCTEC Student Presentation Night in May. USC ITE will send at least one student to the ITE Western District Meeting in Las Vegas in July.

Finally, USC ITE established a weekly newsletter in January to consolidate all ITE and general transportation news in one email, so that our members could stay informed without being overwhelmed by a multitude of emails.

If you would like to receive our weekly newsletter, or have any other questions about USC ITE, please email us at iteusc@gmail.com. Also feel free to like our Facebook page: USC Institute of Transportation Engineers. Fight on!

ITE SoCal Treasurer Candidate Statement

Joshua McNeill, P.E.
RBF/Baker
Candidate for ITE SoCal Section Treasurer

I am grateful and honored to be nominated as candidate for Southern California Section Treasurer. I began my participation with ITE as an undergraduate student, where I served as President of the UCI ITE Student Chapter and participated in the ITE/OCTEC Student Presentation Night. This experience helped me gain an appreciation for our organization and the role it serves in our profession. Since then I’ve seen this Section grow and continue to help students and professionals alike due to its committed volunteers. As an ITE Southern California Section Student Chapter Co-chair, I have helped continue several student ITE events including the February Student Traffic Bowl, and the May Student Night. I have also had several opportunities to attend student chapter meetings as a guest speaker, and witness the future of our profession. Seeing the impact this organization has had on student growth continues to remind me of the positive influence that ITE has had on my own engineering career.
I have a B.S. and M.S. in Civil Engineering and hold a Professional Engineer's License (Civil) in California.

After I completed my B.S. in 2008, I began working with the Transportation/Public Works team at RBF Consulting, and have continued working there after its merge with Michael Baker International. With the full support of my company I am eager to be elected as Treasurer, and work hard for the continued success of this section. I appreciate your support and respectfully ask for your vote. Thank you.

**ITE International Vice President Candidate Statement**

**Jimmy H. Lin, FITE and Life Member**
President & CEO, KOA Corporation, Monterey Park, CA, USA
jlin@kocoral.com, 323-260-4703
www.jimmylinforitevp.org
https://www.facebook.com/JHLPE

The ITE SoCal Chapter is by far one of the most active ITE Chapters in the nation, and I am very proud to be a member of the Chapter. My motivation to run for vice president of ITE is very straightforward. I have been a member for over 40 years, and I see our organization needing a major makeover to be in line with the thinking of mainstream, younger generation members. ITE membership has been in steady decline over the recent years, and I believe new leadership who has the ability to lead ITE with vision from outside of the box is needed to overhaul the organization. As a business owner of one of the largest transportation and traffic engineering firms in southern California, and as an experienced public policy maker (currently a City Council member of Diamond Bar, California), I have the business acumen, leadership, and management skill to lead that effort. Furthermore, we need to keep pace and engage with the latest movements in our field as we have in the past, such as Green Transportation and Active Transportation. These are the reasons I have decided to run. I can make a difference for the better.

My Vision and Outlook for ITE include the following:

**Manage** our finances responsibly without sacrificing our core services to the members. Our funding is tight, and we need to streamline our expenditures. We should be able to reduce expenditure by 5%-7% without sacrificing services to the members

**Increase** our younger generation membership by providing affordable dues and enticing programs. Aside from affordability, we should make them proud to be a vital part of ITE. A standing Council within ITE is needed to allow younger members to have a true voice in our future.

**Promote** agency, institutional, and industry membership to increase the organization’s size and create a solid revenue stream. We should extend the incentives currently offered to public agencies to other sectors of the economy such as industry and private company membership.

**Maintain** the core values of ITE; and continue to advocate the needs, goals, and capabilities of our members. Constantly listening to the membership and adjusting our course to accommodate their needs is our fundamental duty.

**Sustain** our position as the forefront organization for transportation professionals in technical development, networking, and knowledge exchange. As I always say, “When ITE speaks, people will listen”.

**Together, we can make it better**

**Career Opportunities**

**Iteris: Associate VP/VP Planning & Analytics Market Segment Lead:**
https://rew11.ultipro.com/ITE1000/JobBoard/JobDetails.aspx?__ID=*4197B50C1A64DFCE

Lead our Planning and Analytics group into new directions. Prepare to innovate, lead staff, manage projects, and develop winning proposals on data analytics, goods movement, multi-modal planning, and travel forecasting.

- B.S./B.A. Degree in Civil, Electrical or Transportation Engineering/Planning
- PE, TE, PTOE, PTP, AICP or other certifications
- 15+ years of experience in transportation planning, analytics, and/or traffic engineering
- 10+ years of experience in business development staff management

**Iteris: Systems Integration Engineer (Santa Ana or Los Angeles):**

Deliver ITS projects emphasizing integration including TMC design and build, systems engineering for ITS projects, IP network design, network and hardware troubleshooting, and signal system deployment including design and signal timing.

- BS in Electrical or Civil Engineering
- 5+ years of experience in ITS Engineering, Systems Engineering
- 2+ years of experience developing IP / VLAN network design
- Proficient in AutoCAD, MicroStation, Synchro, TruTraffic, VISSIM and GIS software
We are Growing!

Join “One of the 100 Best Companies to Work For in America!”

We are seeking experienced Transportation Engineers/Planners, Roadway Engineers and ITS Engineers in Downtown Los Angeles and Orange!

You will be impressed by our collaborative work environment, fun culture, excellent benefits, and exciting projects!

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Contact Anne Bologna to learn more about our opportunities in California and nationwide!

714-705-1302 | anne.bologna@kimley-horn.com

Offices throughout California and nationwide
Join the Younger Members of ASCE, ITE, and YPT on a tour of the Long Beach Bike Path with one of America’s most prominent bike advocates, Charles Gandy!

**FREE!**
Limited spots available!

Presented By:

- **What:** Long Beach Bike Tour with Charles Gandy
- **Who:** All ASCE/ITE/YPT Members!
- **When:** June 27th, 10-3:30pm
- **Meet-up:** Bikestation near the Downtown Long Beach Blue Line Station at 9:30 am
- **Tour Length:** 8 miles with frequent breaks and lunch
- **RSVP:** Hassan Ahmed at hahmed514@gibsontrans.com by Friday, June 19, 2015.

**Great opportunity to network and learn about mobility!**
Joint Meeting
of
ITE Southern California and
ITS California Southern Section

Wednesday, June 17, 2015 – 9:00 AM to 2:00 PM
Registration & Continental Breakfast begins at 9:00 AM / Presentations begin at 9:30 AM

Workshop Theme:
“Complete Streets Technologies”

AGENDA

Connected Vehicle and Infrastructure supported Complete Streets Technologies
Wei-Bin Zhang, Research Engineer, University of California Berkeley PATH

Walk/Bike This Way: Active Transportation Implementation in Long Beach
Nathan Baird, Mobility & Healthy Living Programs Officer, City of Long Beach

Planning for Complete Streets and Technologies
Stephen T. Patchan, Senior Regional Planner, SCAG

Bicycle Detection – Signals Towards Zero Deaths
John A. Lower, Senior Transportation Systems Manager, Iteris Inc.

Lunch Presentation (12 noon):
National Complete Streets Coalition
Michael Woo, Dean of Environmental Design, California State Polytechnic University, Pomona

Cost: $35 with reservation, $10 for Students with ID
At the door, add $10

Menu Choices:
• Roast Prime Rib of Beef
• Fresh Atlantic Salmon
• Vegan Plate (No Animal Products)

Date: June 17, 2015 (Wednesday)
Place: Monterey Hill Restaurant, Monterey Park, CA
3700 West Ramona Boulevard, Monterey Park

For ITS California Members, register at: http://its-casocalworkshops.eventbrite.com/. Also, please RSVP to Carole Clearly (carole.cleary@parsons.com) noting your meal choice.

For ITE Members, register at: https://ite-its-jun2015.eventbrite.com/